

CEO Message

The future of the EPSON brand and the spirit of creativity and challenge



We at Epson have been continuously refining our efficient, compact, and precise technology since the company was founded. Equipped with vertical manufacturing capabilities that embody this technology and a global network that delivers it to our customers, we strive day and night to provide value to a diverse range of customers by exercising creativity and embracing challenge.

In 2025, we will celebrate the 50th anniversary of the EPSON brand. The EPSON brand has earned the trust of customers worldwide, and we are deeply grateful for their continued patronage of our products and services. We are committed to deepening our relationships with our customers, cherishing and taking pride in the EPSON brand more than ever and delivering value to our customers through co-creation and open innovation with various partners.

In the 2025 fiscal year, we will formulate our next strategic corporate vision for driving business development, while also pausing to reflect on our history as we prepare for the next 50 years of growth. We will put our organization on even more robust footing by focusing on Epson's strengths and managing agilely from a new perspective while drawing on the deeply embedded values embodied by the words "integrity and effort" and "creativity and challenge" and harnessing teamwork and our collective wisdom.

The world is facing serious challenges in the form of global environmental problems and political and economic instability. By practicing Epson's purpose statement, which reads, "Our philosophy of efficient, compact, and precise innovation enriches lives and helps create a better world," we will help to realize a better world by achieving sustainable business growth, enhancing corporate value, and addressing environmental issues together with our customers and partners.

April 2025

Junkichi Yoshida

President and Representative Director, Chief Executive Officer

Seiko Epson Corporation