# Corporate Citizenship

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# **Corporate Citizenship**

Epson will engage in corporate citizenship activities with our technologies and knowledge, including contributions involving manpower.

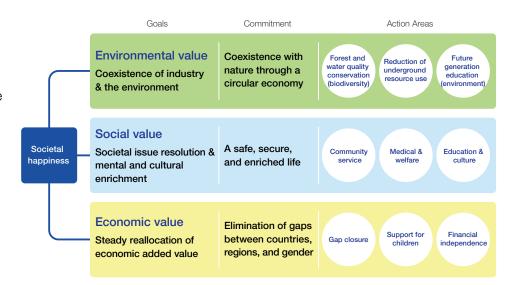
Epson thinks that business activities themselves are to contribute to society.

While leveraging our strengths, we will strive to tackle various societal issues through co-creation. In addition, for issues that cannot be fully addressed through business activities alone, we will contribute to society through social support activities by donations and human support.

# **Basic Concept of Social Support Activities**

Epson's social support activities

- Contribute to the achievement of SDGs
- We aim to realize a sustainable and spiritually rich society.
- Engage in social support activities in local communities



# Long-Term Vision

Aiming for the realization of "Happiness of society" where people can live fulfilling lives in a rich and healthy way, regardless of the environment in developed countries/developing countries.

## **Key Activities**

- Environmental value: Coexistence of industry & the environment
- Social value: Societal issues resolution & mental and cultural enrichment
- Economic value: Steady reallocation of economic added value

## **Results of Social Support Activities**

FY2023 1,150 million yen

# **Environmental Value**

Goals Commitment **Action Areas Environmental value** Coexistence with Forest and **Future** Reduction of water quality generation nature through a underground Coexistence of industry conservation education resource use circular economy (biodiversity) environment) & the environment

Epson engages in environmental initiatives focused on issues such as forest and water quality conservation to preserve biodiversity, reduction of underground resource use, and environmental education.

# Forest and Water Quality Conservation (Biodiversity)

Epson believes that preserving biodiversity is also vital to maintaining our business activities and our employees' lifestyles. Basically, we look to preserve biodiversity throughout our business activities and to raise employee awareness of its importance.



# **Future Generation Education (Environment)**

## Donations of Notebooks Made of PaperLab Recycled Paper (Japan)

Seiko Epson has been donating notebooks to elementary and junior high schools since FY2022. The notebooks are made from paper that was used within Epson and recycled using PaperLab dry-process office papermaking systems, which apply Epson's unique Dry Fiber Technology. A total of 100,000 notebooks were donated to schools in 29 municipalities by the end of July 2024. Epson's forest conservation initiatives and PaperLab systems are introduced in the notebooks, providing opportunities to teach children that paper recycling can contribute to the SDGs in environmental education.





We also provide lecturers and accept student trainees when asked to by schools and communities.

# Social Value



Epson engages in social support initiatives in areas such as community service, medical and welfare, and education and culture.

# **Community Service**

# Watch Assembly Class (Japan)

Seiko Epson traces its roots to Daiwa Kogyo, a watch factory. Over the decades, we have developed watch manufacturing technology and master watchmakers.

Seiko Epson holds watch assembly classes for elementary and junior high school students in the community to provide them with opportunities in which they can experience the fun and lure of monozukuri. Children who took the classes felt a sense of accomplishment and gained a greater understanding of local industry. They commented that they were surprised by the tiny parts in a watch and found it difficult to insert them in tiny holes. Nevertheless, they were pleased to complete their watches with support from the staff.



#### Suwako 8Peaks Middle Triathlon (Japan)

Seiko Epson has been supporting this event since 2022. The race takes place along an 88 km course in and around Lake Suwa and out to the base of the Yatsugatake Mountains.

Seiko Epson provides a global positioning system that utilizes its sensing technology to locate athletes in real time in order to ensure their safety.



Race in 2024



Race in 2022

# Fireworks Festival Sponsorship (Japan)

To stimulate the local economy and community, Seiko Epson sponsors fireworks festivals that take place in Suwa, Shiojiri, Azumino, Minowa, Beppu and other areas where it operates.

Seiko Epson has been sponsoring the Lake Suwa Fireworks Festival since 1956. The festival is held in the city of Suwa, a short walk from the Epson Head Office. This festival, one of the largest in Japan, is a local summer tradition. The sound of fireworks exploding over the lake reverberates off the surrounding hills, thrilling spectators.



#### Medical & Welfare

#### Interacting with Children with Disabilities (Singapore)

Epson Singapore Pte. Ltd. (ESP) employee volunteers teamed up with the staff from Rainbow Centre to bring children with disabilities out for an excursion to Gardens by the Bay. It was an exciting day for us as we interacted with the children, which also allowed us to learn more about different ways to communicate with and befriend persons with disabilities.

Together, we can embrace diversity and inclusion to create a better world in our own ways.



## 290 Days of Social Commitment (Germany)

Epson Deutschland GmbH (EDG) has been running its 290 Days of Social Commitment program since 2008. All 290 EDG employees are granted one day of paid leave to serve the community by volunteering their time at social welfare facilities or schools in the area around the Düsseldorf office.

The activities are diverse. In FY2023, they included building a warehouse in the schoolyard to store toys for children needing special educational support, cleaning up riverbanks, helping elderly people with gardening work, repairing stables for an animal welfare organization, and donating laptops to support disadvantaged people in need.



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#### The Fantas Aquarium (Japan)

Seiko Epson has been bringing the Fantas Aquarium to hospitals and special-needs schools around Japan since 2015. The Fantas Aquarium is a projector-based production that uses a technique called Fantas Projection to generate a calm and peaceful space through a combination of video images, music, and gently swaying screens. The result is a richly stimulating sensory experience that delights the senses of sight, touch, and hearing. In the 2023 fiscal year, the company staged this event at 14 locations nationwide, welcoming 5,119 visitors. The shows were set up and run with the help of



employee volunteers. In recent years, with access to facilities limited due to the pandemic, Epson started a Fantas Car (a mobile cart equipped with a projector) loan program. Facilities exercised ingenuity to effectively use the Fantas Car to stage shows in ways that were best for them. In FY2023, a total of 2,673 people were able to experience the program at 15 facilities nationwide.

Facility and school staff members, as well as members of the children's families, often report that children are stimulated by and respond positively to the Fantas Aquarium. Even children who normally sleep all day will suddenly open their eyes to follow the projected images or will reach out to try to touch them, their faces lit up in wonder. Children who are normally confined to a hospital room will shriek with delight at the prospect of an outing beyond their door.

Seiko Epson looks forward to again taking the Fantas Aquarium on the road in the future.

## **Blood Donations (Worldwide)**

Epson employees donate blood every year.



Japan



Indonesia



U.S.



China

#### **Education & Culture**

#### **Educational Assistance for Children (India)**

Epson India Pvt. Ltd. (EPIL) believes in the importance of childhood education and has an assistance program that focuses on underprivileged children. Over the past several years, EPIL has been distributing notebooks, backpacks, stationary, and other goods to public schools that serve underprivileged children primarily in the states of Karnataka, in southwest India where EPIL is located, the southern state of Tamil Nadu, the northern state of Utter Pradesh and in the western state of Maharashtra. The number of recipient schools has been increasing year by year. In fiscal 2024, we delivered goods to 539 schools and 42,480 students. The children were happy with their new gear that helped with their studies.



## "New Horizons" Training Program for 10,000 Young People (Europe)

In 2019, Epson Europe B.V. launched New Horizons, an education program that reaches 10,000 youth in Europe, the Middle East, and Africa. This program leverages Epson's storehouse of technology and expertise to draw out the creative potential of youngsters and elevate their understanding of sustainability.

In 2020, the spread of COVID-19 made it necessary to alter the initial action plan and take most of the activities online. Still, Epson Europe's Sustainability Manager developed and delivered a presentation on sustainability to a total of 4,684 middle school, high school, and university students in Germany, Italy, the United Kingdom, and Spain. In Italy, moreover, a discussion was held with 480 teachers on creating a more sustainable future. In addition to providing a chance to think about the management and the responsibility of corporations, it was an excellent opportunity to find out what the younger generation thinks about environmental problems and their own roles therein, as well as to learn what they expect of corporations.



#### Assisting Fashion Art School Students with Digital Textile Printing Technology (Japan)

Seiko Epson has been providing print support for graduation projects of fourth-year students of Bunka Fashion College in Tokyo using digital textile printing technology since 2020. The students can use the latest Epson printers and technologies to create dresses and costumes that they have designed.

#### **Comments from Students**

- I used to print about 20 times to reproduce the desired color, but I was never satisfied with the result, so I thought I had to compromise. However, thanks to Epson's printer with a colorimeter that enabled me to fine-tune the colors of the design that I wanted to express, I was able to produce a satisfying work.
- Lines for cutting are also printed on the fabric. This shortened the production time because I was able to start cutting and sewing the fabric right after printing.



## **Digital Textile Printing Technology**

The apparel industry is faced with losses due to the disposal of a large amount of unsold products and environmental problems due to the large amount of water used in the dyeing process. Digital textile printing can solve these problems. It enables apparel manufacturers to quickly print only what they need, when they need it, and it saves water because there are no printing plates to clean. Using its digital printing technology, Epson will contribute to sustainability by providing a production process that minimizes environmental impact.

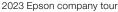
#### Epson International Scholarship Foundation (Japan)

The Epson International Scholarship Foundation provides scholarship assistance to outstanding students from abroad who wish to study at graduate schools in Japan and to students from Japan who wish to study at universities abroad. For many international students, securing their own living expenses is a challenge. For Japanese students in particular, the recent sharp depreciation of the yen and the rise in prices have exacerbated the situation. This scholarship gives ambitious students time to focus on their studies and boosts their motivation to learn.

The Foundation was established in 1997 and has supported 311 international students to date. Scholarship alumni are making an impact in many different areas in countries around the world. To encourage the mutual exchange among scholarship students and alumni, we hold various events, including a ceremony for new scholarship recipients, Seiko Epson company tours, alumni association initiation ceremonies, and alumni reunions.

The Foundation also provides subsidies for research conducted by young researchers in engineering fields and for participation in international academic conferences.







2024 ceremony for new scholarship recipients

## **Epson Information Science Vocational School (Japan)**

Seiko Epson established the Epson Information Science Vocational School in 1989 to develop technical personnel who are trusted by the community and can make wide-ranging contributions to society. The school has produced more than 2,900 graduates so far, some of whom are working at Epson.

Most of the instructors are engineers and developers who have corporate experience, including at Epson. The curriculum is designed to enable students to master skills that can be used in actual work. There are three disciplines: Information Systems, Information and Electronic Systems, and Information Business. All of these are recognized as Professional Post-Secondary Courses by the Ministry of Education, Culture, Sports, Science and Technology.



# The Seiji Ozawa Matsumoto Festival (Japan)

Seiko Epson has been supporting the Seiji Ozawa Matsumoto Festival since it began, in 1992.

The festival brings together top-notch musicians from all over the world to perform high-quality programs, including orchestral concerts, chamber music and opera.

There are special events geared toward children. To date, invitations have been extended to 13,000 sixth-graders, seventh-graders, and to schools for the deaf, blind, and disabled in Nagano prefecture. This education program provides a valuable opportunity for the children to hear live orchestra music, thus serving as a catalyst for interest in music.



# **Economic Value**

Goals

Commitment

Action Areas

Economic value
Steady reallocation of economic added value

Elimination of gaps between countries, regions, and gender

Gap closure children

Financial independence

Epson engages in social support initiatives with an economic focus to bridge gaps, assist children in need, and promote financial independence.

# Epson Sponsors Onigiri Action to Provide Children with School Meals in Developing Countries

"I want to be an electrician," a child told Epson employees on an observation tour in Tanzania, one of the countries we are assisting. Providing school meals motivated him to come to school and study, which eventually broadened his career choices.

Seiko Epson sponsored Onigiri Action held by TABLE FOR TWO International (TFT) in 2023. Onigiri Action is a project for providing school meals to children in need in Africa and Asia. Sponsoring companies make a donation large enough to provide five school meals for each photo of onigiri, a Japanese rice ball, posted on social media (Instagram, X, Facebook) or to the special website with the hashtag #OnigiriAction. Epson employees posted approximately 2,000 photos, providing about 10,000 meals.

#### Message from the Organizer

#### Staff of TABLE FOR TWO International

Onigiri Action is a community engagement project that encourages people to recognize global food problems and cooperate in solving them by simply posting photos of onigiri. Thanks to companies that share our vision, the project has become a social movement in which the combined efforts of different organizations and individuals work together to solve a single social issue.

School meals are a lifeline for children in deprived areas in Africa and Asia, where TFT provides support. Not only do they help feed hungry children, the meals also serve as a catalyst for continuing studies and working out their future. We hope that Epson will continue to participate in this project to help ensure that it continues.





Photos provided by TFT

#### Suwa City and Epson: Assisting Local Children

Seiko Epson and Suwa City concluded an environmental and welfare partnership agreement to assist children in the city in 2023. As part of its welfare initiatives, Epson donates to NPOs and other organizations that are working to provide relief for economically disadvantaged children in the local community.

In 2023, Epson supported six organizations that are involved in assisting single-parent families, children in foster care, and young caregivers in the community.



## Message from the Collaborator

#### Staff of Suwa City

In Japan, the income gap is widening. Children from single-parent families or who have caregiving responsibilities are in particular need of support so that they can receive an education and give their lives stability. However, there is a limit to the support that local government can provide, so the cooperation of organizations having expertise in specific areas is enlisted to ensure that children are getting the help they need.

One of the issues of these organizations is securing funding. The collaborative indirect support by Epson and Suwa City will enable the organizations to conduct their independent activities while contributing to the revitalization of the local economy.

We see this initiative as a good example of tripartite collaboration among the government, private companies, and non-profit organizations. We hope this will expand nationwide.