

Second Quarter Financial Results Fiscal Year 2024 (Ending March 2025)

November 1, 2024 Seiko Epson Corporation

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Summary **EPSON**

- Q2 Results
 - Revenue slightly increased; business profit sharply increased.
 - ✓ Sales of printing solutions expanded.
 - ✓ Business profit increased from the same period last year, when profit was negatively impacted by inventory changes.
 - Revenue was in line with Epson's internal plan; business profit significantly exceeded the plan.
 - ✓ Although projector sales were sluggish, ink sales for office and home printing were strong and high-capacity ink tank printer selling prices were higher than expected.
 - ✓ Cost reduction progressed in each business
- FY2024 full-year financial outlook (vs. the previous (7/31) outlook): Business profit outlook reiterated
 - Challenging economic conditions to continue
 - In addition to weakened demand for projectors, the outlook reflects risks associated with SOHO & home IJP selling prices.
 - We continue to contain costs in each business segment.
- Fiery, LLC acquisition
 - Create synergies to accelerate digitalization of commercial and industrial printing markets
 * The current outlook does not include the impact of the Fiery acquisition.

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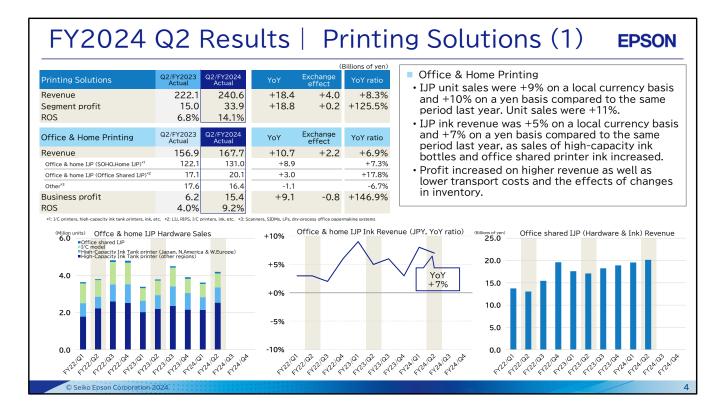
- > This is a summary of the key points in today's presentation.
- In the second quarter, sales of printing solutions expanded, and revenue increased.
- > Business profit increased considerably compared to the same period last year, when profit was negatively impacted by inventory changes.
- Revenue was in line with the internal plan, but business profit was sharply higher, mainly due to progress in controlling expenses in each business segment.
- The full-year revenue outlook reflects our assumptions for lower demand in projectors, as well as risks for lower selling prices in SOHO/ Home IJP hardware, based on our assumptions that the current challenging economic conditions will continue.
- We have not changed full-year business profit outlook as we will continue to contain costs in each business.
- Later, I will also explain the aims and benefits of the Fiery acquisition announced in September.
- Since the closing procedures are still in progress, the outlook does not include the impact of the Fiery acquisition.



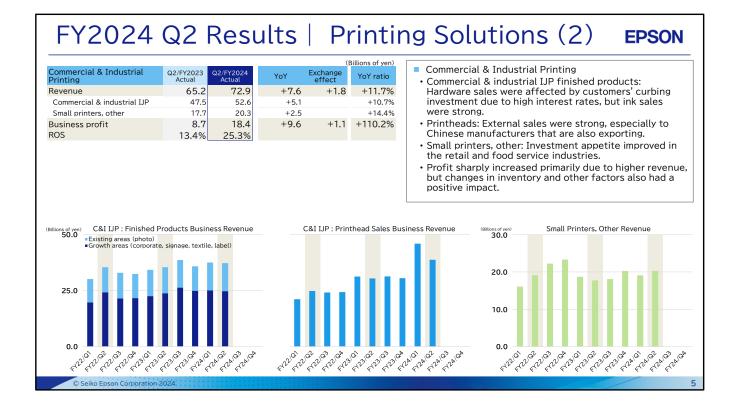
- Second-Quarter Financial Results
- FY2024 Full-Year Financial Outlook
 & Shareholder Returns
- Fiery Acquisition

			FY2023		FY2024		nge		
(Billions of yen)		Q2 Actual	%	Q2 Actual	%	YoY	%		
Revenue Business profit Profit from operating activities		323.6		337.5		+13.8	+4.3%	 Profit from operating activities Recorded a foreign exchange loss in other operating expenses due to yen 	
		8.8	2.7%	27.5	8.2%	+18.7	+211.9%		
		8.2	2.5%	12.4	3.7%	+4.2	+51.7%		
Profit bef	ore tax	10.0	3.1%	5.9	1.8%	-4.1	-40.9%	appreciation	
Profit for the period at to owners of the parer	ttributable nt company	7.2	2.3%	4.1	1.2%	-3.1	-43.5%	■ Profit before tax	
EPS ^{*1} (yen)		21.99		12.50				 Recorded a foreign exchange loss in finance costs due to 	
Exchange rate (yen, index)	USD	¥144.47		¥149.23				yen appreciation	
	EUR	¥157.20		¥163.86					
	Other currencies*2	100		101					
Exchange effect (Billions of yen)		ISD	EUR	Other currencies	Total		*1 Basic earnings per share for the period *2 The exchange effect on currencies other than the USD and EUR compared by converting the amounts to JPY using current and		
Revenue		3.3	+2.2	+0.5	+6.1	*2 Th			
Business profit		1.2	+1.4	+0.3	+0.5			period exchange rates. The current period is shown as an sus 100 for the previous period.	

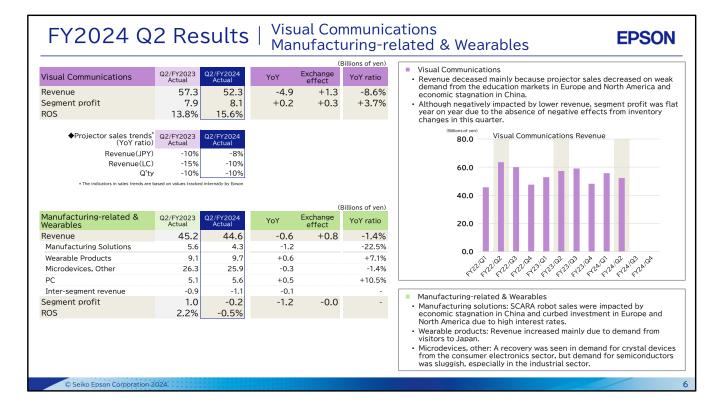
- > These are our second-quarter results.
- Revenue was ¥337.5 billion, up ¥13.8 billion year on year in part due to positive foreign exchange effects.
- Business profit was ¥27.5 billion, an increase of ¥18.7 billion compared to the same period last year, when profit was negatively impacted by inventory changes.
- We recorded foreign exchange losses due to the rapid appreciation of the yen. As a result of this and other factors, we ended up with ¥12.4 billion in profit from operating activities and ¥5.9 billion in profit before tax.
- > As a result, profit for the period was ¥4.1 billion.
- Although revenue varied to some extent among the business segments, it was in line with the internal plan that served as the basis for the previous outlook.
- > Business profit sharply exceeded the plan mainly due to progress in containing costs in each business.
- I will explain the disparities between the plan and our results in each business on the coming slides.



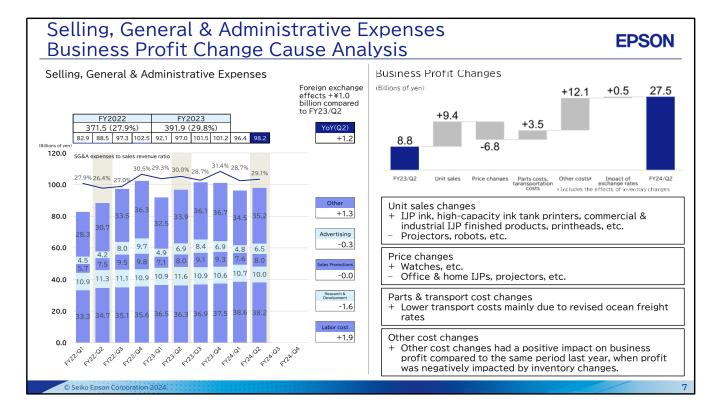
- Results in printing solutions are shown here.
- Revenue was ¥240.6 billion, up ¥18.4 billion year on year. Segment profit was ¥33.9 billion, up ¥18.8 billion.
- Revenue in office and home printing was ¥167.7 billion.
- Inkjet printer hardware revenue increased due to an increase in unit sales of high-capacity ink tank printers and office shared printers.
- ➤ Inkjet printer ink revenue increased by 7% YoY. This is due to an increase in sales of high-capacity ink bottles and ink for office shared printers, a result of an increase in the number of machines in the field as well as stockpiling demand from some channels.
- ➤ Business profit sharply increased to ¥15.4 billion. In addition to revenue growth, business profit benefited from lower transport costs and effects from inventory changes.
- ▶ Both revenue and business profit exceeded the internal plan primarily because inkjet printer selling prices were higher than expected in most regions except North America and because of strong ink sales.



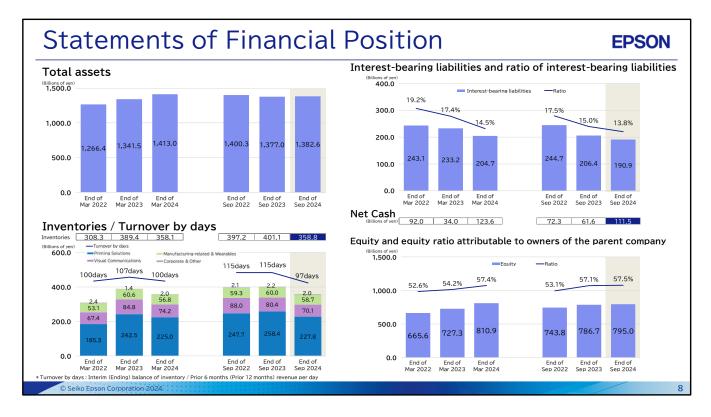
- Commercial and industrial printing revenue was ¥72.9 billion. Business profit was ¥18.4 billion.
- Commercial & industrial IJP finished product hardware sales were affected by customers' curbing investment due to high interest rates, but ink sales were strong.
- As shown in the graph in the center of the page, printhead sales revenue increased from the same period last year owing to robust demand. However, sales were down after the first quarter, which coincided with the launch of new products by printer manufacturers.
- In the small printers and other category, revenue increased mainly because of an improved investment appetite in the retail and food service industries.
- Business profit in the commercial and industrial printing segment sharply increased due the impact of increased revenue, in addition to the positive impact of inventory changes on profit in this quarter.
- Revenue was in line with the internal plan, but business profit exceeded it primarily due to cost control and effects of inventory changes.



- ➤ In visual communications, revenue decreased by ¥4.9 billion to ¥52.3 billion due to a decrease in projector unit sales caused by sluggish demand in the education markets of Europe and North America and economic stagnation in China.
- Although negatively impacted by lower revenue, segment profit, at ¥8.1 billion, was flat year on year due to the absence of negative effects of inventory changes in this quarter.
- Both revenue and segment profit fell short of the internal plan because unit sales expectations were not met.
- Manufacturing-related and wearables revenue was ¥44.6 billion, which was on a par with the same period last year.
- Manufacturing solutions revenue was hurt by the ongoing economic stagnation in China, which impacted sales of SCARA robots used in the transport and assembly of goods such as consumer electronics. Revenue was also hurt by investment curbs in Europe and North America due to high interest rates.
- Wearable products revenue increased mainly due to demand from visitors to Japan.
- ➤ In the microdevices and other category, revenue was flat year-on-year. Although a recovery in demand was seen for crystal devices used in consumer electronics such as smartphones and PCs, the sluggish demand for semiconductors continued, especially in the industrial sector.
- Segment profit fell by ¥1.2 billion on lower revenue, resulting in a ¥0.2 billion loss.
- Both revenue and segment profit were generally in line with our internal plan.



- > The graph on the left shows the trend in selling, general and administrative expenses.
- The SG&A expense ratio for the quarter was 29.1%.
- Let's look at the change factors that affected business profit.
- Unit sales were positive for product such as inkjet printer ink, high-capacity ink tank printers, and commercial & industrial IJP.
- Prices of products such as office and home inkjet printers and projectors negatively impacted business profit.
- Transport costs decreased due to the effect of revised ocean freight rates.
- Other cost changes had a positive impact on business profit compared to the same period last year, when profit was negatively impacted by inventory changes.



- > The major items on the statements of financial position were as shown here.
- Inventory turnover by days at the end of September was 97 days.
- > We will continue to maintain appropriate inventory control.



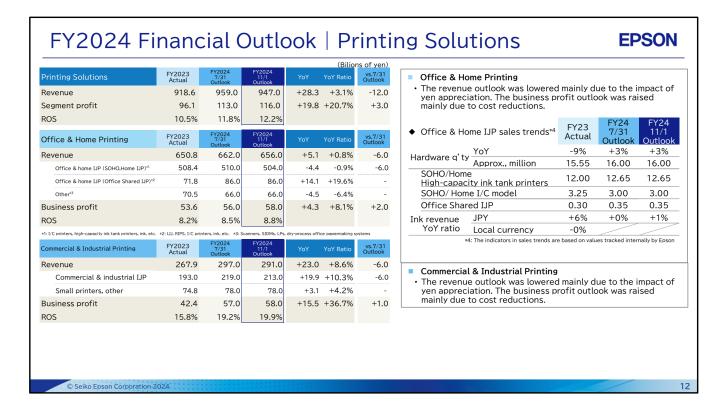
- Second-Quarter Financial Results
- FY2024 Full-Year Financial Outlook
 & Shareholder Returns
- Fiery Acquisition

FY2024 Financial Outlook **EPSON** FY2023 FY2024 Change * This outlook does not include the impact of the Fiery acquisition. 7/31 vs. 7/31 Outlook Actual % % YoY Outlook Outlook (Billions of yen) +26.0 -30.0 Profit from operating 1,313.9 1,370.0 1,340.0 Revenue +2.0% -2.2% activities & profit before tax +20.2 64.7 4.9% 85.0 6.2% 85.0 6.3% Change in the foreign Business profit +31.3% exchange gains and losses Profit from +10.4 -9.0 57.5 4.4% 77.0 5.6% 68.0 5.1% operating activities -11.7% 18.2% -3.0 -10.070.0 5.3% 77.0 5.6% 67.0 5.0% Profit before tax -13.0% -7.0 -4.4% Profit for the year attributable to owners of the parent company -5.652.6 4.0% 54.0 3.9% 47.0 3.5% -13.0% -10.7% Basic earnings per share for the year The exchange effect on currencies other than the USD and EUR is compared by converting the amounts to JPY using current and previous period EPS*1 (yen) 158.68 162.83 143.69 amounts to JPT using current and previous period exchange rates. The current period is shown as an index versus 100 for the previous period. Annual impact of a 1-yen increase in the value of the yen versus the USD & EUR (in billions of yen) Annual impact of a 1% increase in the value of the yen versus other currencies (in billions of yen) ¥151.00 ¥149.00 USD ¥144.44 Exchange ¥163.00 ¥163.00 FUR ¥156.66 (yen, index) Other 100 102 101 currencies* Other currencies Exchange sensitivity *3 (Billions of yen) USD **EUR** Exchange rate assumptions USD 146.00 **EUR** 161.00 Revenue -2.9 -1.5 -4.8 +27.0+0.9-0.9 -2.7 +4.0 Business profit © Seiko Epson Corporation 2024

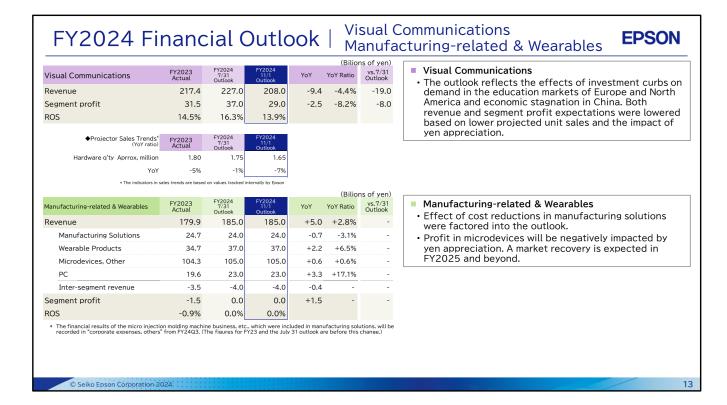
- Next, I would like to explain our 2024 full fiscal year financial outlook.
- While we have lowered the full-year revenue outlook to ¥1,340.0 billion, we have left full-year business profit unchanged at ¥85.0 billion because we continue to curb expenses in each business.
- Although business profit in the second quarter sharply exceeded our internal plan, we lowered the second-half business profit outlook. The current outlook reflects changes in the business environment that could impact products such as projectors in the second half, as well as the risk of lower selling prices for SOHO and home inkjet printers.
- Profit for the period is now expected to come in at ¥47.0 billion, mainly because we assume a stronger yen, which forced us to change the forecast for foreign exchange gains and losses.
- The impact of the acquisition of Fiery is not included in the new financial outlook because the closing procedures are still in progress.

Cause Analysis of Change in Business Profit **EPSON** Compared to the previous outlook The outlook for office and home IJPs has not changed since the previous outlook, but we lowered the unit sales outlook. This is primarily a reflection of changes in the business environment for projectors. IJP prices remained higher than expected in 2Q in most regions outside North America. However, in light of moves by competitors, we cautiously factored in the risk of further price competition, particularly in North America. For other costs, we will continue to reduce and contain costs. Previous (Jul. 31) Outlook (Billions of yen) -24.0 +26.0 85.0 +9.0 +5.0 +4.0 64 7 +4.0 +18.085.0 -25.0 +15.064.7+8.0FY23 Actual Unit sales Price changes FY24 Outlook Other costs' * Includes the effects of inventory changes © Seiko Epson Corporation 20

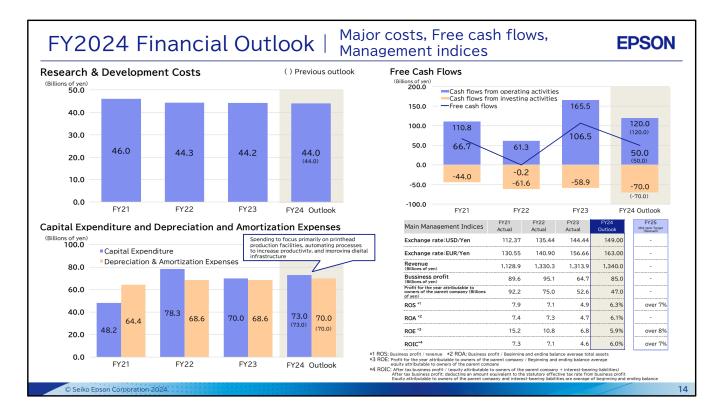
- ➤ I will explain the main changes since the previous outlook that will affect business profit.
- The unit sales outlook for office and home IJPs has not changed since the previous outlook, but we lowered the unit sales outlook for the year. This is primarily a reflection of changes in the business environment for projectors.
- > IJP selling prices remained higher than expected in the second quarter in most regions except North America. However, the risk of further price competition, particularly in North America, was cautiously factored into the outlook.
- For other costs, we will continue to reduce and contain costs.



- > Next, let's look at the situation by business segment.
- We have lowered the revenue outlook in printing solutions for both office and home printing as well as commercial and industrial printing. We did so mainly because of the appreciation of the yen. However, we raised the business profit outlook mainly due to cost reductions.
- > We are leaving the annual unit sales outlook for office and home inkjet printers unchanged at 16 million units.



- The visual communications outlook for both revenue and business profit were lowered. The outlook reflects the lower projected unit sales due to investment curbs on demand in the education markets of Europe and North America and economic stagnation in China, as well as the impact of yen appreciation.
- ➤ In manufacturing-related and wearables, we are reiterating the previous guidance for both revenue and segment profit.
- Although the appreciation of the yen will negatively impact profit in the microdevices and other category, we expect to see benefits from things such as cost reductions in manufacturing solutions.



- ➤ The outlook for R&D costs, capital expenditure, depreciation and amortization, and free cash flow has not changed.
- > The management indices are as shown here.
- The changes in the current full-year outlook are mainly due to the changes in our foreign exchange assumptions.

Actions to Improve Profitability

EPSON

- Continue to reduce costs globally on the assumption that the external environment will remain challenging.
 - Headcount is being reduced primarily at overseas sales companies to realize greater operational efficiency.
- Began operational reform in the manufacturing solutions business, while simultaneously enhancing our customer responsive capabilities and cost competitiveness in preparation for growth in the future.
 - We are re-examining development, production, and sales systems and organizations to improve efficiency and reduce costs.
 - Focus more narrowly on target customers and provide them with optimized solutions.

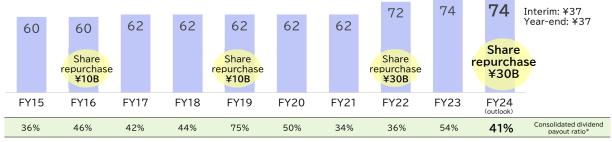
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- > In our earnings announcement at the end of April, we reported on our efforts to improve profitability.
- > I will explain the progress we have made.
- ➤ Epson continues to reduce costs globally based on the assumption that the external environment will remain challenging for the foreseeable future.
- > In particular, we are reducing headcount at our overseas sales companies to improve the operational efficiency.
- > The manufacturing solutions business is an area that promises future growth, but it is currently facing a challenging situation.
- ➤ The slowdown in the global economy has caused customers to curb investment. The emergence of Chinese competitors has also had an impact.
- Given this environment, Epson has begun to reform its operations.
- We are re-examining development, production, and sales systems and organizations to improve efficiency and reduce costs.
- Moving forward, we will prepare for growth by narrowing down our targets customers and providing them with optimal solutions, thereby enhancing our customer response capabilities and cost competitiveness.

Shareholder Returns

EPSON

- Dividends
 - Expect to pay an annual dividend of ¥74 per share for FY2024
 - ✓ Continue to provide stable dividends, with a consolidated dividend payout ratio* of about 40% over the mid-term
- Share repurchase
 - Repurchasing up to 30 billion yen in shares in FY2024.
 (Purchase period July 18, 2024 to March 31, 2025)
 - ✓ Progress as of the end of September 2024:39.66% (on a monetary basis)
 - ✓ All acquired treasury shares to be retired



* Calculated based on the amount obtained by deducting an amount equivalent to the statutory effective tax rate from business profit

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- Next, I will explain shareholder returns.
- ➤ The annual dividend per share for the current fiscal year remains unchanged at ¥74 per share.
- As announced in April, we began a repurchase of up to \(\pm\)30 billion in treasury shares in July as planned. By the end of September, we had acquired about 40% of that amount.
- > All acquired treasury shares will be retired.
- We will continue to provide stable and proactive shareholder returns going forward.



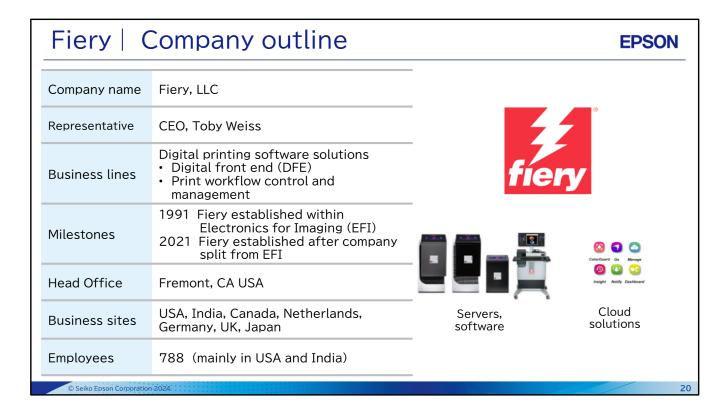
EPSON

- Fiery Acquisition
 - About the acquisition and Fiery overview
 - Achieving the Epson25 Renewed growth strategy
 - Synergy effects
 - Financial impact
 - Realizing synergies

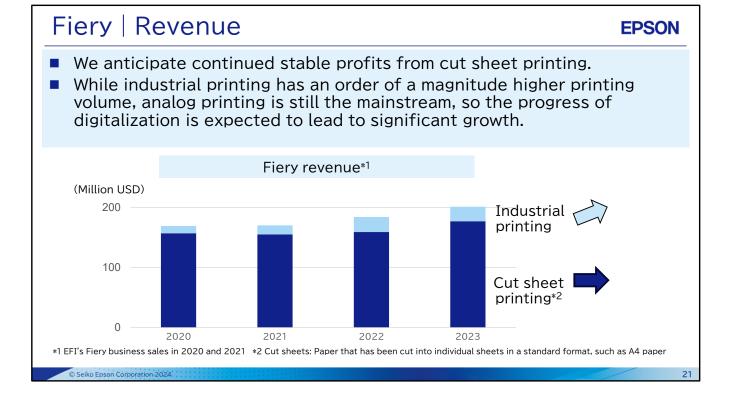
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Overview of this acquisition EP							
Target company	Fiery, LLC						
Acquisition method	Acquisition of 100% equity interest						
Acquisition price	Approx. 84.5 billion yen Exchange rate as of September 17, 2024 (1 USD = 140.59 JPY)						
Acquisition financing	Acquisition will be achieved by combining cash on hand with interest-bearing debt. We will not implement a capital increase.						
Schedule		Concluded contract Execute full equity interest tra and make it a wholly owned su					
© Seiko Epson Corporation 2024.			19				

- > First, let me explain the outline of the acquisition, which was agreed upon in September.
- ➤ The target company is Fiery, and we plan to acquire 100% of Fiery's equity interest for approximately 84.5 billion yen within 2024, making it a wholly-owned subsidiary.
- > The acquisition will be financed by a combination of cash on hand and interest-bearing debt, and we will not implement a capital increase.



- > This shows a profile of Fiery.
- ➤ The current CEO is Toby Weiss. His leadership role in building customer relationships is extremely important, and we expect him to continue in his role after the acquisition.
- Fiery provides software solutions essential for commercial & industrial digital printing, including digital front-end and print workflow management.
- The company's headquarters are in Silicon Valley, USA, with India as its second largest base.
- > Many of the company's employees are based in these two locations and are responsible for software development.



- > This shows Fiery's revenue trend.
- > So far, Fiery has grown mainly in cut-sheet printing, and we view this business as a continuing source of stable revenue.
- In industrial printing, analog printing is still the mainstream in the majority of the market, and we expect significant growth to come from expanding digitalization.

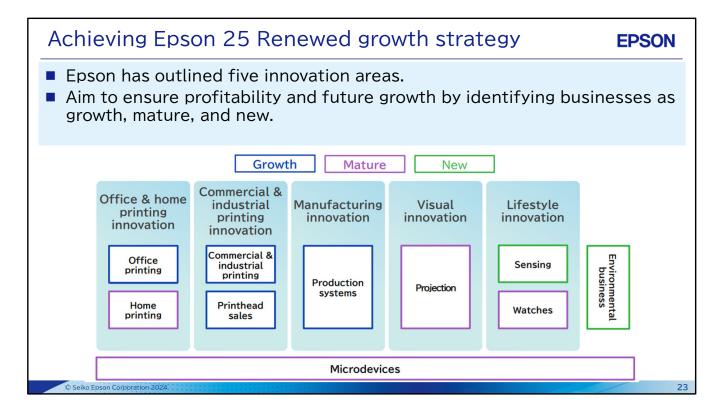
Fiery | Business overview **EPSON** Fiery develops solutions centered on digital front end (DFE), which is a core function in commercial & industrial printing processes. Fiery has been a market leader for many years, especially in the cut sheet market. Digital Front End (DFE) RIP (Raster Image Processing) Workflow + Print image creation Printing process management **Business domains** Cut sheet printing **Industrial printing** For single-sheet printing such as catalogs,

- For single-sheet printing such as catalogs, pamphlets, newsletters, postcards, and receipt slips
- Main target is large printing equipment with monthly print volume of approximately 200.000 to 1 million

 For printing on packaging (cardboard and flexible packaging), textiles, decorations, signs, etc.

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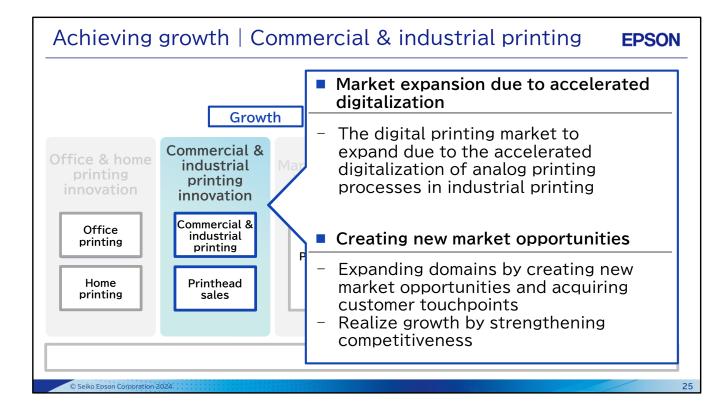
- > Next, I will give an overview of the Fiery's business.
- Digital front-end is a software solution that provides RIP, which processes print images, and workflow control from order receipt to pre- and post-printing processing, output to the printing machine or printer, and delivery.
- In this digital front-end solution business, Fiery has been a market leader for many years, particularly in the cut-sheet market.
- For single-sheet cut-sheet printing such as catalogs, brochures, and postcards, Fiery targets customers with large printing equipment with a monthly printing volume of up to about 1 million sheets.
- In industrial printing, Fiery targets customers who print on packaging such as cardboard, textiles, decorations, and signs.



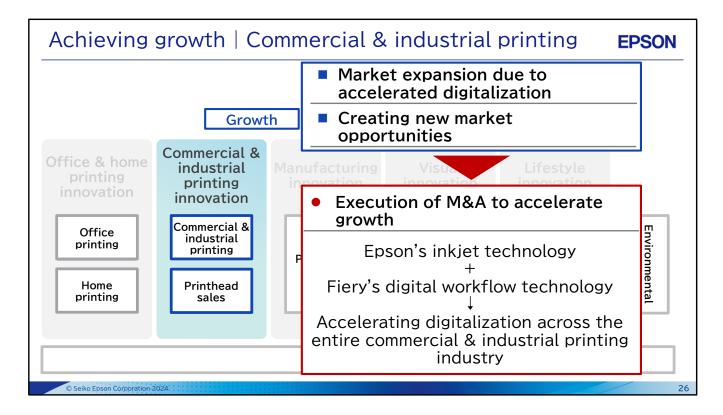
- > These are the five areas of innovation outlined in our current Epson 25 Renewed long-term growth strategy.
- We have identified growth businesses in which we will invest management resources, mature businesses where we will focus on profitability, and new businesses, with the aim of improving profitability and achieving future growth.

Achieving Epson 25 Renewed growth strategy **EPSON** From FY2021 to FY2023, we will made investments based on our growth strategy. From FY2024 onwards, in addition to maintaining competitiveness and improving productivity in mature businesses, we will actively invest including through M&As in growth businesses, the environmental business, and digital infrastructure development. Calculated based on the amount obtained by deducting an amount equivalent to the statutory effective tax rate from business profit FY2021-23 plan FY2021-23 result FY2024-2025 plan Maintain competitiveness and increase productivity in the mature area Actively invest (including in M&As) in new ¥164.6 Investment ¥180.0 and growth areas, environment-related areas, and digital infrastructure development Shareholder returns Operating CF ¥337.6 Operating CF ¥320.0 Operating Dividends: Continue to provide stable dividends, with a consolidated dividend payout ratio* of about 40% over the mid-Shareholder term. ¥98.6 ¥70.0 Share repurchase: Repurchase if Shareholder returns necessary, depending on the share price, Share repurcha not included) the capital situation, and other factors. Strengthening Strengthening financial position Strengthening ¥68.0 Use cash reserves ¥70.0 Repayment of interest-bearing liabilities, Increase of cash reserves © Seiko Epson Corporation 2024

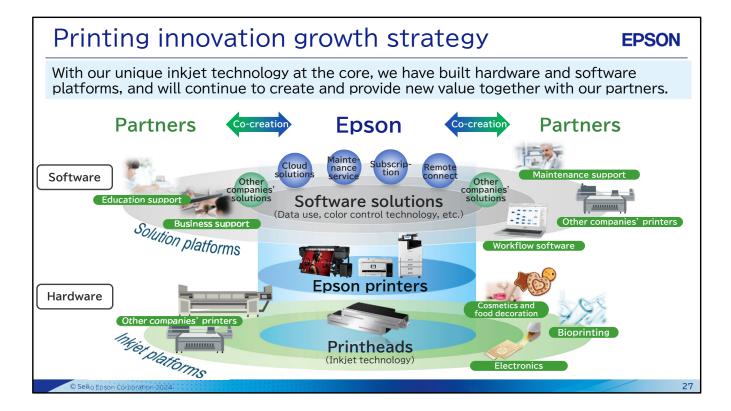
- Cash allocation results and plan which we indicated in April 2024 are shown here.
- > We have invested 164.6 billion yen from FY2021 to FY2023.
- From FY2024 onwards, in addition to maintaining competitiveness and improving productivity in mature businesses, we will continue to make aggressive investments, including M&As, in growth businesses, the environmental business, and in digital infrastructure development.



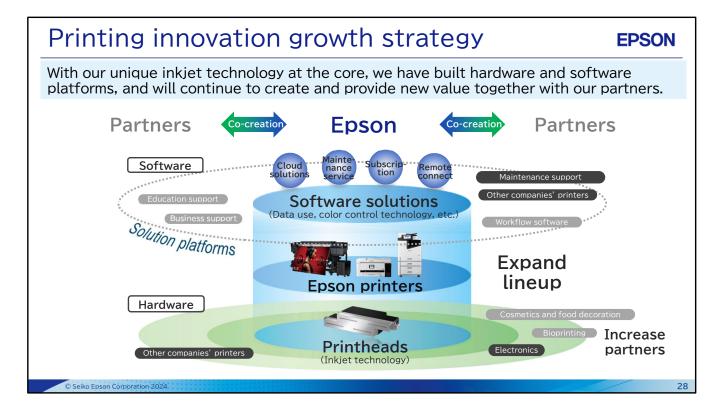
- This acquisition is connected to our strategy in commercial & industrial printing innovation, one of our growth areas.
- > We have two directions for growth in this area.
- Firstly, we anticipate market expansion due to accelerated digitalization.
- We believe that the digitalization of analog printing processes in industrial printing are highly compatible with inkjet, and to date we have been working to generate value for customers using Epson finished products and printheads.
- > Second direction is creating new market opportunities.
- We will expand domains by creating new market opportunities and acquiring customer touchpoints in industrial printing, where digitalization will accelerate and the market will expand. We will also strengthen our competitiveness by proposing value to new customers, thereby realizing growth.



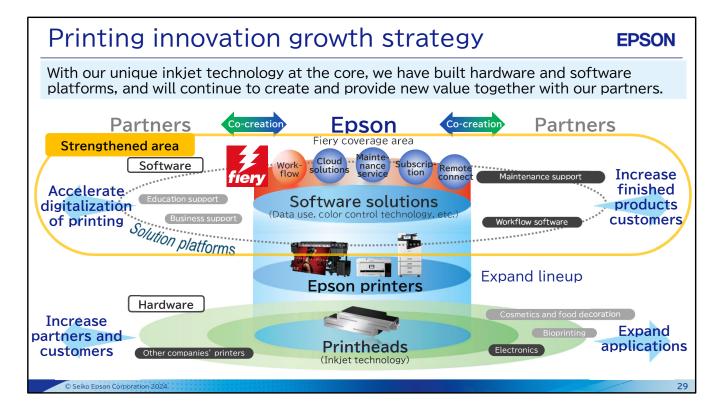
- To accelerate our growth strategy, we have been refining our inkjet technology, focusing on hardware such as printers and printheads.
- However, to digitize the entire process from input to output of print data, we determined that we needed to acquire software platform technology such as system solutions that we didn't have to create new value. This is why we decided to acquire Fiery.



- > This shows our concept of a printing innovation ecosystem that combines the office & home and commercial & industrial domains that we explained as part of Epson 25 Renewed.
- ➤ In the printing domain, we will build hardware and software platforms with our original inkjet technology at the core, and will continue to generate and provide new value together with our partners.



- With Micro Piezo printheads at the core, Epson has been refining core technologies for ink, control systems, image processing, precision machining and production technology to create an inkjet platform.
- By increasing partners who adopt our printheads from this platform, we have been able to expand inkjet value.
- We also have been expanding the lineup for Epson printers using core technologies in office & home as well as in commercial & industrial printing.
- However, in software solutions, although we have made steady progress in software for Epson printers, we have not yet been able to generate value as a software platform.



- The acquisition of Fiery will sharply increase the value of software solutions, shown in this chart in orange, by complementing Epson's color control technology and workflow software.
- By combining these with Epson's finished products and printheads, we will strengthen our ability to propose solutions to customers.
- > I will explain in more detail in the following pages.

Synergies through integration ①

EPSON

Accelerating industrial printing market digitalization by combining inkjet printheads and DFE



Integrating Epson's inkjet technology and Fiery's software technology to achieve high image quality and ease of use

- Create solutions which offer high color reproducibility, high image quality, and ease of use by combining Epson's inkjet and Fiery's DFE
- Offer optimized solutions for the industrial printing market to customers



- ➤ I would like to explain three synergies through integration which will contribute to realizing printing innovation.
- One of the benefits of the integration is the impact from combining Epson's high image quality inkjet technology and Fiery's high image quality and high productivity DFE.
- It will be possible to provide optimized solutions for the industrial printing market offering high color reproducibility, high image quality, and ease of use.
- This will make it easier for printing businesses and printer manufacturers to introduce digital printing. It will drive the digitalization of industrial printing and help expand the market.

Synergies through integration 2

EPSON

Adapting commercial and industrial printers to the Fiery workflow to deliver greater customer value







Adapting and optimizing Epson commercial & industrial printers to Fiery workflow platform

- Propose solutions including Fiery workflows to customers who are considering to digitalize
- Expand the customer base by proposing Epson products and services to printing business customers who already have Fiery installed (Cross-sell and increased opportunities)

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- Second, by adapting Epson's finished commercial and industrial printers to Fiery's excellent workflows we can deliver greater customer value.
- ➤ For customers who are considering to digitalize, we can offer solutions with Epson printers and Fiery workflows.
- We also can lower the barrier to adoption of Epson printers for customers who have already installed Fiery products.
- ➤ In addition, we can cross-sell to Epson customers who have not yet installed Fiery, allowing us to deliver extra value to all customers.

Synergies through integration 3



Leveraging Fiery's accumulated knowledge in software development and their talented workforce



Creating new customer value centered on software

 Creating and proposing new customer value by utilizing Fiery's software services and platforms

Strengthening development infrastructure

 Strengthen development infrastructure by leveraging Fiery's cutting-edge software development capabilities and their knowledge and capabilities of software product development systems

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- Third, we can create new value by leveraging Fiery's accumulated knowledge in software development, and by leveraging their talented workforce.
- > For example, it will be possible to propose new value in printing by utilizing Fiery's software services.
- Fiery uses cutting-edge software development processes, so we also aim to strengthen our development infrastructure by utilizing their knowledge and capabilities of software product development systems.

Continuation of Fiery's existing businesses

EPSON

To continue to provide high-quality, highly reliable products and services, Fiery will continue to operate as in the past for its customers after the acquisition

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- > Fiery has grown by providing high quality and high reliability products to printer manufacturers.
- Fiery will continue to operate as an independent business, and Epson will strictly enforce information control so that customer information will not be shared to other businesses.

Financial impact				
Profit & loss	 Currently expect sales and profits to positively contribute from fiscal 2024 Any information necessary for disclosure will be promptly announced 			
Cash allocation	 Acquisition to be funded through cash on hand and interest-bearing debt, and although the equity ratio will decline slightly, there will be no significant impact on our financial stability or fundraising capacity No change to aggressive investment policy (maintaining competitiveness in mature businesses, improving productivity, new and growing businesses, environmental business, digital infrastructure development, etc.) No change to shareholder returns policy 			

- We are currently confirming the financial impact of this acquisition as we approach closing, but would like to explain our current expectations.
- In profit and loss, we expect the acquisition to make a positive contribution to both sales and profits from fiscal 2024. If there is any information that needs to be announced, we will disclose it promptly.
- > In cash allocation, we plan to raise funds for the acquisition from cash on hand and interest-bearing debt.
- Although our equity ratio is expected to decrease slightly, it will not have a significant impact on our financial safety or fundraising capacity.
- There will be no changes to our investment policy or shareholder return policy.

Realizing synergies

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■ PMI | Engagement with Fiery employees

Sep. 17 Video message to Fiery employees





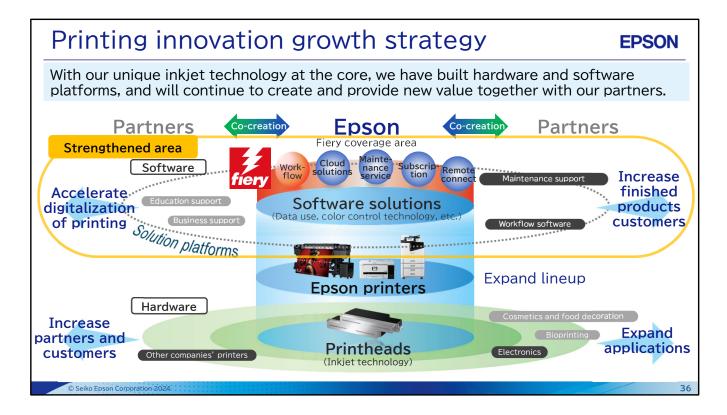
Mid-November: Town hall meeting with Fiery

Engagement with local employees and management

- PMI | Realization process
- Dedicated PMI team is making progress in planning and executing the integration
- Fiery management and employees are positive about the integration

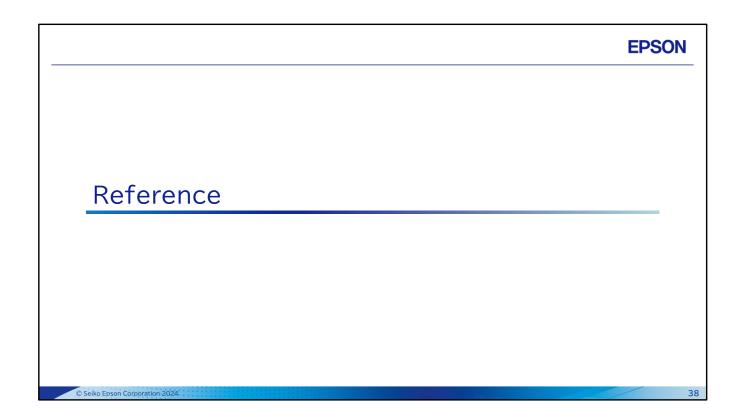
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- We have now completed the competition law filings and are preparing for closing in December.
- Prior to that, on the day the transfer agreement was signed, I sent a video message to Fiery employees.
- Also, in mid-November, the management team who supported this deal including myself will visit Fiery to directly and personally communicate with employees about Epson's thoughts toward this acquisition.
- While communicating closely with Fiery, we have also formed a team to begin the PMI process, which will enable Fiery to begin operations as a subsidiary of our group after the closing.



Epson will continue to create and provide new value with our partners by building and strengthening hardware and software platforms with unique inkjet technology as the core.

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Financial Highlights (First Half) **EPSON** FY2023 FY2024 Change % (Billions of yen) 1H Actual 1H Actual % YoY % 638.5 674.1 +5.6% Revenue +35.6 24.4 3.8% 51.0 7.6% +108.9% Business profit +26.6 Profit from operating activities 27.9 4.4% 34.9 5.2% +7.0 +25.1% Profit before tax 38.3 6.0% 32.8 4.9% -5.5 -14.4% Profit for the period attributable to owners of the parent company 27.4 4.3% 23.2 3.5% -4.1 -15.3% EPS*1 (yen) 82.88 70.43 USD ¥140.83 ¥152.51 Exchange rate (yen, index) EUR ¥153.30 ¥165.80 Other currencies*2 100 107 Exchange effect (Billions of yen) Other USD EUR Basic earnings per share for the period Index showing weighted average variance of rates for currencies other than USD and EUR against a benchmark of 100 for the previous period. Rates are weighted according to Epson's net volume of revenue and cost for each currency currencies Revenue +16.2 +8.1 +11.0 +35.4 Business profit -5.1 +5.1 +7.5 +7.4

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1H Financial Results by Business Segment **EPSON** (Billions of yen) 1H/FY2023 Actual 1H/FY2024 Actual Exchange effect **Printing Solutions** +24.8 476.5 +9.0% Revenue 437.3 +39.2 Segment profit 37.3 63.5 +4.6 +69.9% +26.1 8.5% 13.3% ROS Exchange effect 1H/FY2023 Actual 1H/FY2024 Actual Office & Home Printing YoY YoY ratio +7.2% 306.7 328.7 +22.0 +16.2 Revenue Office & home IJP (SOHO,Home IJP)*1 236.3 255.8 +19.4 +8.2% +4.9 +14.4% Office & home IJP (Office Shared IJP)*2 34.7 39.7 Other*3 -2.4 -6.8% 35.6 33.2 Business profit 18.8 28.7 +9.8 +0.3 +52.1% ROS 6.2% 8.7% Commercial & Industrial Printing 1H/FY2023 Actual 1H/FY2024 Actual Exchange effect YoY ratio YoY 147.8 +13.2% 130.6 +17.2 Revenue Commercial & industrial IJP 94.1 108.3 +14.2 +15.1% +2.9 +8.1% Small printers, other 36.4 39.4 18.4 34.7 Business profit +16.2 +4.3 +88.2% 14.1% 23.5% © Seiko Epson Corporation 2024 40

1H Financial Results by Business Segment **EPSON**

				<u>(</u> E	Billions of yen)
Visual Communications	1H/FY2023 Actual	1H/FY2024 Actual	YoY	Exchange effect	YoY ratio
Revenue	110.2	108	-2.1	+7.0	-2.0%
Segment profit	14.6	15.9	+1.2	+2.3	+8.8%
ROS	13.3%	14.8%			

			(E	Billions of yen)
1H/FY2023 Actual	1H/FY2024 Actual	YoY	Exchange effect	YoY ratio
92.6	89.9	-2.6	+3.8	-2.9%
12.5	11.2	-1.3		-10.9%
17.9	20.2	+2.2		+12.7%
54.0	50.7	-3.2		-6.1%
9.7	9.9	+0.1		+1.8%
-1.8	-2.2	-0.4		-
1.7	-0.5	-2.3	+0.6	-
1.9%	-0.6%			
	Actual 92.6 12.5 17.9 54.0 9.7 -1.8 1.7	Actual 92.6 89.9 12.5 11.2 17.9 20.2 54.0 50.7 9.7 9.9 -1.8 -2.2 1.7 -0.5	Actual 92.6 89.9 -2.6 12.5 11.2 -1.3 17.9 20.2 +2.2 54.0 50.7 -3.2 9.7 9.9 +0.1 -1.8 -2.2 -0.4 1.7 -0.5 -2.3	1H/FY2023 Actual 1H/FY2024 Actual YoY Exchange effect 92.6 89.9 -2.6 +3.8 12.5 11.2 -1.3 17.9 20.2 +2.2 54.0 50.7 -3.2 9.7 9.9 +0.1 -1.8 -2.2 -0.4 1.7 -0.5 -2.3 +0.6

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Main Product Sales Trends **EPSON** FY2023 Full-year Actual FY2023 Q1 Actual FY2023 Q2 Actual FY2023 Q3 Actual FY2023 Q4 Actual FY2024 Q1 Actual FY2024 Q2 Actual 147.78 158.98 148.31 161.07 144.44 156.66 149.23 163.86 149.00 163.00 * The indicators in sales trends are based on values tracked internally by Epson 137.18 149.40 144.77 157.20 155.79 167.74 USD EUR Revenue (JPY) YoY % Revenue (Local Currency) -21% +9% YoY % -7% -19% -9% +7% +11% +3% Office & Home LIP Q' ty(Approx., million) Hardware Units 15.55 16.00 Office & Home Printing SOHO/ Home High-capacity ink tank printers Units 12.00 12.65 SOHO/ Home I/C model Units 3.25 3.00 Office shared IJP Units 0.30 0.35 Revenue within office & home IJP Ink/(HW+Ink) Composition 38% 38% +1% Revenue (JPY) YoY % +9% +5% +3% +8% +7% +6% +6% Revenue (Local Currency) YoY % +5% -1% +1% -6% -0% -1% +5% +17% -10% +1% -4% Revenue (JPY) YoY % -2% +0% +5% -8% YoY % -6% Revenue (Local Currency) +12% -15% -7% -9% -6% -10% Q' ty YoY % +4% -10% -5% -8% -5% -8% -10% -7% Q'ty (Approx., million) Units 1.80 1.65 © Seiko Epson Corporation 2024

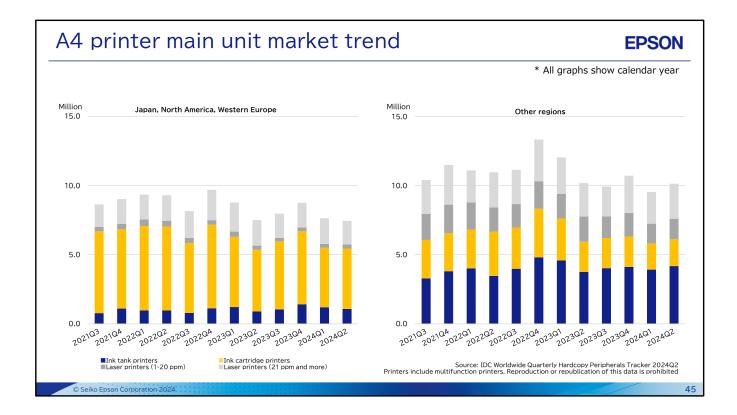
Financial Data (FY2023, FY2024)

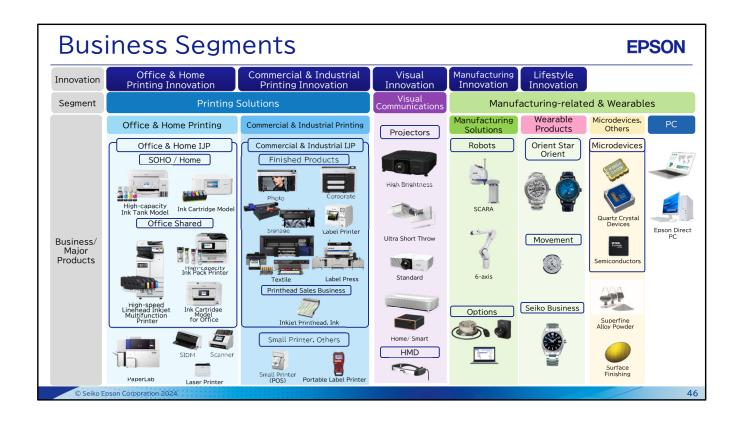
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												ons of yen)
			FY2023 Q1 Actual	FY2023 Q2 Actual	FY2023 Q3 Actual	FY2023 Q4 Actual	FY2023 Full-year Actual	FY2024 Q1 Actual	FY2024 Q2 Actual	FY2024 Q3 Actual	FY2024 Q4 Actual	FY2024 Full-year Outlook
Exchange rate		USD	137.18	144.47	147.78	148.31	144.44	155.79	149.23			149.00
(yen)		EUR	149.40	157.20	158.98	161.07	156.66	167.74	163.86			163.00
Printing Solutions		Revenue	215.1	222.1	251.0	230.2	918.6	235.9	240.6			947.
		Segment profit	22.3	15.0	36.9	21.7	96.1	29.6	33.9			116.
Office & Hom	e Printing	Revenue	149.8	156.9	181.9	162.1	650.8	161.0	167.7			656.
		Business profit	12.6	6.2	23.7	10.9	53.6	13.2	15.4			58.
Commercial &	Industrial Printing	Revenue	65.3	65.2	69.1	68.1	267.9	74.8	72.9			291.
		Business profit	9.7	8.7	13.1	10.7	42.4	16.3	18.4			58.
Visual Communic	ations	Revenue	52.9	57.3	59.0	48.1	217.4	55.6	52.3			208.
		Segment profit	6.7	7.9	9.7	7.1	31.5	7.7	8.1			29.
		Revenue	47.3	45.2	43.9	43.3	179.9	45.3	44.6			185.
		Segment profit	0.7	1.0	-1.5	-1.8	-1.5	-0.3	-0.2			0.
Corporate expenses & Rev		Revenue	-0.5	-1.0	-0.5	0.1	-2.0	-0.3	-0.0			0.
Others, eliminations		Segment profit	-14.3	-15.1	-15.3	-16.6	-61.4	-13.5	-14.3			-60.
		Revenue	314.8	323.6	353.5	321.8	1,313.9	336.6	337.5			1,340.
	Business profit		15.5	8.8	29.8	10.3	64.7	23.4	27.5			85.
Consolidated tot	onsolidated total ROS		5.0%	2.7%	8.5%	3.2%	4.9%	7.0%	8.2%			6.3
R&D Costs			10.9	11.6	10.9	10.6	44.2	10.7	10.0			44.
	Printing Solutions		6.7	6.4	16.7	14.2	44.1	9.1	9.9			44.
Capital V Expenditures	Visual Communications		1.2	0.9	2.0	1.8	6.0	1.1	2.3			8.
	Manufacturing-related & wearables		1.6	2.2	3.4	4.9	12.3	1.3	2.5			14.
	Coporate expenses & Others		0.9	2.0	1.9	2.6	7.5	1.1	1.9			7.
Depreciation & \ amortization Expenses	Printing Solutions		10.3	10.3	10.5	10.6	41.8	10.9	10.6			44.
	Visual Communications		2.4	2.4	2.3	2.2	9.4	2.3	2.2			10.
	Manufacturing-relat	2.5	2.5	2.6	2.6	10.3	2.7	2.7			10.	
	Coporate expenses & Others		1.7	1.7	1.7	1.7	6.9	1.6	1.6			6.
Operating CF			27.3	34.1	52.3	51.6	165.5	35.3	34.6			120
FCF		6.3	23.5	39.4	37.1	106.5	15.5	17.2			50.	

Revenue	to c	ustome	rs outsio	de of Ja	pan							
Exchange rate	USD	129.64	138.30	141.55	132.28	137.18	144.47	147.78	148.31	155.79	149.23	
(yen)	EUR	138.11	139.28	144.23	141.97	149.40	157.20	158.98	161.07	167.74	163.86	
Revenue Billions of ven)		FY22/Q1	FY22/Q2	FY22/Q3	FY22/Q4	FY23/Q1	FY23/Q2	FY23/Q3	FY23/Q4	FY24/Q1	FY24/Q2	YoY
The America	as	100.0	111.5	114.3	111.0	106.9	106.2	108.0	108.7	114.5	106.6	+0.3
Europe		57.3	68.3	78.5	78.0	62.1	70.8	84.2	72.1	67.9	74.7	+3.9
Asia/ Ocear	nia	88.4	100.5	100.9	89.1	92.8	93.9	97.6	86.7	102.1	101.8	+7.8
Total revenue to co	ustomers	245.7	280.4	293.8	278.2	261.9	271.0	289.8	267.7	284.6	283.2	+12.1
Consolidated re	venue	297.8	335.2	361.2	335.9	314.8	323.6	353.5	321.8	336.6	337.5	+13.8
% of revenue to		FY22/Q1	FY22/Q2	FY22/Q3	FY22/Q4	FY23/Q1	FY23/Q2	FY23/Q3	FY22/Q4	FY24/Q1	FY24/Q2	
The America	as	33.6%	33.3%	31.6%	33.1%	34.0%	32.8%	30.6%	33.8%	34.0%	31.6%	
Europe		19.2%	20.4%	21.8%	23.2%	19.7%	21.9%	23.8%	22.4%	20.2%	22.2%	
Asia/ Ocear	nia	29.7%	30.0%	27.9%	26.5%	29.5%	29.0%	27.6%	27.0%	30.3%	30.2%	
Total		82.5%	83.7%	81.3%	82.8%	83.2%	83.7%	82.0%	83.2%	84.6%	83.9%	
Number	of er	nployee	S									
umber of employe eriod end (person	es at	End of Jun 2022	End of Sep 2022	End of Dec 2022	End of Mar 2023	End of Jun 2023	End of Sep 2023	End of Dec 2023	End of Mar 2024	End of Jun 2024	End of Sep 2024	YoY
Japan		20,128	20,131	20,174	20,124	20,633	20,535	20,323	20,209	20,702	20,672	+137
Outside of .		59,887	62,742	64.308	59,782	57.932	55,764	54,649	54,255	56,969	57.889	+2,125





Evaluation by External Parties (As of November 2024)

tps://corporate.epson/en/sustainability/evaluation/

ESG Indices and Ratings Inclusion

ESG

awards

Adoption,

etc.

Index

- FTSE4Good Index Series
- FTSE Blossom Japan Index
- FTSE Blossom Japan Sector Relative Index
- MSCI Nihonkabu ESG Select Leaders Index
- MSCI Japan Empowering Women Index (WIN)
- S&P/JPX Carbon Efficient Index
- Morningstar Japan ex-REIT Gender Diversity Tilt Index
- SOMPO Sustainability Index
- Prime rating in the ESG Corporate Ratings by ISS ESG
- CDP A Lists 2023 (climate change, water security)
- EcoVadis Platinum Rating for Overall Sustainability
- Development Bank of Japan (DBJ) Environmentally Rated Loan Program Rank A
- MSCI ESG Ratings 「AAA」
- RBA*1 Platinum CSR recognition at main overseas plants (Indonesia, Philippines)
- 24th Green Purchasing Awards "Grand Prize, METI Award", : Dec. 2023
- Natural Resources and Energy Commissioner's Award (Product & Business Model Category)
 "Grand Prize for Excellence in Energy Efficiency and Conservation": Dec. 2023
- Corporate Governance of the Year 2023® "Winner Company" : Jan. 2024
- 5th ESG Finance Awards Japan (Environmentally Sustainable Company Category)
 "Minister of the Environment Award", Silver Award": Feb. 2024
- 2024 Health & Productivity Stock Selection *2: Mar. 2024
- Nikkei 225: from 2017

*1 The Responsible Business Alliance (RBA) is the world's largest industry coalition dedicated to corporate social responsibility in global supply chains.

*2 Health Management Objectives and Organization https://corporate.epson/en/sustainability/our-people/health-and-productivity.html

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Now included in all six domestic ESG

indexes used by the GPIF

FTSE Blossom

2024 CONSTITUENT MSCI NIHONKABU

2024 CONSTITUENT MSCI JAPAN

FTSE Blossom

Relative Index

MORNINGSTAR GenDiJ

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Epson Corporate Website

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Investor Relations

■ IR Materials

https://corporate.epson/en/investors/publications/

Explanatory Presentations

https://corporate.epson/en/investors/publications/presentations.html

New! > Integrated Report

 $\underline{https://corporate.epson/en/investors/publications/integrated-report.html}$

Epson in 5 Minutes $\underline{https://corporate.epson/en/investors/overview/}$

■ Shareholder Returns https://corporate.epson/en/investors/information/stock-dividends.html

Purpose

https://corporate.epson/en/philosophy/purpose/

Vision https://corporate.epson/en/philosophy/vision/

Sustainability

Sustainability Management

https://corporate.epson/en/sustainability/initiatives/

Environment

https://corporate.epson/en/sustainability/environment/

■ Human Resources

https://corporate.epson/en/sustainability/our-people/

■ ESG Data

https://corporate.epson/en/sustainability/esg-data/

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Definition of Terms

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I/C	Ink cartridges
IJP	Inkjet printers
LIJ	Line inkjet printers, high-speed line inkjet multifunction printers
LP	Laser printers, including multifunction printers
RIPS	Replaceable ink pack system, high-yield cartridge-free ink pack printers
High-capacity ink tank printers	Inkjet printers with high-capacity ink tank (includes EcoTank)
High-capacity ink models	General term for high-capacity ink tank printers, RIPS, and LIJ
SOHO	Small office, home office
Office Shared IJP	Printer category for high print volume office users. This includes LIJ, RIPS, and I/C printers
Commercial & Industrial (C&I) IJP	Inkjet printers, ink, services for commerce and industry
Printhead sales business	Printheads, ink, etc.
Epson Connect	Epson's mobile cloud service for Epson products and services
Color Control Technology	Color management technology that enhances color reproducibility
Distributed printing	Printing method that prints out same images/ documents using several printers
SIDM	Serial impact dot matrix printers
3LCD	Technology that projects images by utilizing 3LCD-chips
High-brightness laser projectors	High-lumen projectors mainly used in venues such as conference rooms and halls
Smart projectors	Projectors over 500 lm, with standalone network connectivity and video streaming service usability
FPD	Flat panel displays
WP	Wearable Products business
MD, Other	Microdevices, Other business

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■ Disclaimer regarding forward-looking statements

The foregoing statements regarding future results reflect the Company's expectations based on information available at the time of announcement. The information contains certain forward-looking statements that are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Such risks and uncertainties include, but are not limited to, the competitive environment, market trends, general economic conditions, technological changes, exchange rate fluctuations and our ability to continue to timely introduce new products and services.

Note regarding business profit

Business profit is calculated by deducting cost of sales and SGA expenses from revenue. Although not defined in the statement of consolidated comprehensive income, this indicator is very similar to the concept of operating income under J-GAAP. Epson will present this information as a reference, as the Company believes users of financial statements will find it useful when evaluating Epson's financial performance.

Numerical values presented herein

Numbers are rounded down to the unit indicated. Percentages are rounded off to one decimal place. Years mentioned in these materials are fiscal years unless otherwise indicated.

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