## Second Quarter Financial Results Fiscal Year 2018 (Ending March 2019)

October 30, 2018
SEIKO EPSON CORP.

## - Disclaimer regarding forward-looking statements

The foregoing statements regarding future results reflect the Company's expectations based on information available at the time of announcement. The information contains certain forward-looking statements that are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Such risks and uncertainties include, but are not limited to, the competitive environment, market trends, general economic conditions, technological changes, exchange rate fluctuations and our ability to continue to timely introduce new products and services.

## - Note regarding business profit

Business profit is calculated by deducting cost of sales and SGA expenses from revenue.
Although not defined in the statement of consolidated comprehensive income, this indicator is very similar to the concept of operating income under J-GAAP. Epson will present this information as a reference, as the Company believes users of financial statements will find it useful when evaluating Epson's financial performance.

## - Numerical values presented herein

Numbers are rounded down to the unit indicated. Percentages are rounded off to one decimal place.
Years mentioned in these materials are fiscal years unless otherwise indicated.

Overview

- FY2018 Q2 Financial Results
- FY2018 Financial Outlook
- Progress on Strategy

Details

- FY2018 Q2 Financial Results
- FY2018 Financial Outlook
- Main Management Indices


## Financial Highlights (Second Quarter)

| (Billions of yen) | FY2017 |  | FY2018 |  | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q2 Actual | \% | Q2 Actual | \% | Y/Y | \% |
| Revenue | 272.5 |  | 271.9 |  | -0.6 | -0.2\% |
| Business profit | 11.3 | 4.2\% | 12.7 | 4.7\% | +1.3 | +12.2\% |
| Profit from operating activities | 9.0 | 3.3\% | 12.1 | 4.5\% | +3.1 | +34.6\% |
| Profit before tax | 8.5 | 3.1\% | 12.5 | 4.6\% | +4.0 | +46.9\% |
| Profit for the period attributable to owners of the parent company | 4.7 | 1.8\% | 9.0 | 3.3\% | +4.2 | +89.1\% |
| EPS* (yen) | 13.58 |  | 25.67 |  |  |  |
| Exchange USD rate (yen) EUR | $\begin{aligned} & 111.00 \\ & 130.36 \end{aligned}$ |  | $\begin{aligned} & 111.46 \\ & 129.66 \end{aligned}$ |  |  |  |
| * Basic earnings per share for the period | Exchange Effect (Billions of yen) |  | USD | EUR | Other currencies | Total |
|  | Revenue |  | +0.3 | -0.2 | -4.2 | -4.0 |
|  | Business profit |  | -0.1 | -0.1 | -2.5 | -2.7 |

## Q2 Financial Results by Business Segment

|  | Revenue |  |
| :---: | :---: | :---: |
| (Billions of yen) | 272.5 | 271.9 |
| 300.0 |  |  |
| 250.0 | $\begin{gathered} 0.2 \\ 43.2 \end{gathered}$ | $\begin{gathered} 0.2 \\ 40.9 \end{gathered}$ |
| 200.0 | 52.8 | 53.9 |
| 150.0 |  |  |
| 100.0 | 176.1 | 178.0 |
| 50.0 |  |  |
| 0.0 | 0.0 | -1.3 |
|  | FY2017 <br> Q2 Actual | FY2018 <br> Q2 Actual |




Printing Solutions
$Y / Y \quad+4.5$

## Other

| Corporate expenses |
| :--- |
| \& Eliminations |
| $\mathrm{Y} / \mathrm{Y} \quad-1.2$ |

## Financial Highlights (First Half)

| (Billions of yen) | FY2017 |  | FY2018 |  | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1H Actual | \% | 1H Actual | \% | Y/Y | \% |
| Revenue | 527.3 |  | 532.3 |  | +5.0 | +1.0\% |
| Business profit | 28.1 | 5.3\% | 27.4 | 5.1\% | -0.7 | -2.6\% |
| Profit from operating activities | 23.6 | 4.5\% | 25.6 | 4.8\% | +1.9 | +8.1\% |
| Profit before tax | 23.0 | 4.4\% | 26.9 | 5.1\% | +3.8 | +16.9\% |
| Profit for the period attributable to owners of the parent company | 14.9 | 2.8\% | 20.2 | 3.8\% | +5.2 | +34.8\% |
| EPS* (yen) | 42.55 |  | 57.38 |  |  |  |
| Exchange USD <br> rate (yen) EUR | $\begin{aligned} & 111.04 \\ & 126.24 \end{aligned}$ |  | $\begin{aligned} & 110.26 \\ & 129.88 \end{aligned}$ |  |  |  |
| * Basic earnings per share for the period |  | ge effect of yen) | USD | EUR | Other currencies | Total |
|  |  | enue | -1.1 | +2.3 | -4.7 | -3.5 |
|  | Bus | profit | +0.3 | +1.4 | -2.9 | -1.1 |

## 1H Financial Results by Business Segment



## FY2018 Financial Outlook

| (Billions of yen) | FY2017 |  | FY2018 |  |  |  | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Actual | \% | $\begin{aligned} & 7 / 27 \\ & \text { Outlook } \end{aligned}$ | \% | $\begin{aligned} & 10 / 30 \\ & \text { Outlook } \end{aligned}$ | \% | Y/Y | ${ }_{\text {l/27 }}^{\text {vitlook }}$ |
| Revenue | 1,102.1 |  | 1,050.0 |  | 1,090.0 |  | $\begin{gathered} -12.1 \\ -1.1 \% \end{gathered}$ | $\begin{array}{r} +40.0 \\ +3.8 \% \end{array}$ |
| Business profit | 74.7 | 6.8\% | 80.0 | 7.6\% | 80.0 | 7.3\% | $\begin{array}{r} +5.2 \\ +7.0 \% \end{array}$ | - |
| Profit from operating activities | 65.0 | 5.9\% | 75.0 | 7.1\% | 77.0 | 7.1\% | $\begin{array}{r} +11.9 \\ +18.5 \% \end{array}$ | $\begin{array}{r} +2.0 \\ +2.7 \% \end{array}$ |
| Profit before tax | 62.6 | 5.7\% | 74.0 | 7.0\% | 76.0 | 7.0\% | $\begin{array}{r} +13.3 \\ +21.3 \% \end{array}$ | $\begin{array}{r} +2.0 \\ +2.7 \% \end{array}$ |
| Profit for the year attributable to owners of the parent company | 41.8 | 3.8\% | 58.0 | 5.5\% | 60.0 | 5.5\% | $\begin{array}{r} +18.1 \\ +43.4 \% \end{array}$ | $\begin{array}{r} +2.0 \\ +3.4 \% \end{array}$ |
| EPS $^{* 1}$ (yen) | 118.78 |  | 164.67 |  | 170.34 |  |  |  |
| Exchange USD <br> rate (yen) EUR | $\begin{aligned} & 110.85 \\ & 129.66 \end{aligned}$ |  | $\begin{aligned} & 102.00 \\ & 126.00 \end{aligned}$ |  | $\begin{aligned} & 110.00 \\ & 128.00 \end{aligned}$ |  |  |  |
| Exchange rate assumptions from Q3 onward (yen) | USD | EUR | Exchange sensitivity ${ }^{*}$ |  | *2 USD | E | R Other | currencies |
|  | 110.00 | 127.00 | Revenue |  | -3.0 |  | . 5 | -3.0 |
| Basic earnings per share for |  |  | Business profit |  | t +0.5 |  | . 0 | -1.3 |

${ }^{* 2}$ Annual impact of a 1 -yen increase in the value of the yen versus the USD \& EUR (in billions of yen) Annual impact of a $1 \%$ increase in the value of the yen versus other currencies (in billions of yen)

## Keys to Achieving the FY2018 Outlook

■ Responding to changes in the business environment

- React to Latin American currency devaluation and a slowdown in economic activity.
$\checkmark$ Flexibly adjust prices based on the sales situation.
- Recover from the Hokkaido earthquake.
$\checkmark$ Give top priority to minimizing the effect on projector sales.
- Respond to a decline in robot demand in Greater China region triggered by U.S.-China trade friction.
$\checkmark$ Capture demand in other regions and launch new products.
$\checkmark$ Prepare to provide solutions for different applications (processes)
in readiness for mid-term growth.
■ Efficient, strategic investment in future growth
■ Accelerating the transition to new business models
- Expand and enhance the lineup of high-capacity ink tank printers.
- Strengthen promotions and marketing in developed economies as well as emerging markets.
- Limit sales of low-price ink cartridge printer models and maintain prices.


## FY2018 Financial Outlook by Business Segment



## FY2016-18 Business Plan Strategic Progress

- Made progress in strategic product and market development
- Continuing to expand high-capacity ink tank printer sales.
- Executing actions to expand sales of high-speed linehead inkjet multifunction printers.
- Expanded in commercial \& industrial printer categories (signage, textiles, and labels).
- Growing in priority segments of projector market.
- Improving production infrastructure as planned in preparation for sales growth
- Construction completed on PrecisionCore print chip production site.
- Began construction on new development and production site for large-format commercial and industrial printers.


New plant (Building 9) at the Hirooka Office


Innovation Center Building B in Hirooka (under construction)

## Expansion of High-Capacity Ink Tank Printer Sales

■ Transitioning to new inkjet printer business model in developed as well as emerging markets

- Expanded the monochrome model lineup and added different color models
Epson's High-Capacity Ink Tank Printer Unit Sales \& Percentages




## High-Capacity Ink Tank Printers in Emerging Markets

- High-capacity ink tank printer ratio is increasing not only in Latin America, but also in the Asia-Pacific region
- Acquiring demand in office and moving forward to cultivate demand for home.

A4 Printer Market Trend by Printer Categories (Sales unit ratio)




## 

■ Expanding sales in priority categories (signage, textiles, labels)

- Achieved growth by launching new products and strengthening sales to capture market digitization needs



## Expansion of Projector Sales

■ Expanded sales as planned in priority areas

- High-lumen segment
- China, Europe, Middle East, Africa


Epson's Unit Share by Region ${ }^{* 1}$

Global Unit Share by Brand*1

Brand Share by Category (Units)*1

| Product category | Epson share <br> FY2015 $\Rightarrow$ FY2017 |
| ---: | :---: |
| Total high-lumen* | $15 \% \Rightarrow \mathbf{2 3 \%}$ |
| 10,000 -lumen+ | $10 \% \Rightarrow \mathbf{1 9 \%}$ |
| Ultra-short throw, standard, <br> home | $33 \% \Rightarrow \mathbf{3 7 \%}$ |



[^0]
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## Financial Highlights (Second Quarter) Repost EPSON

| (Billions of yen) | FY2017 |  | FY2018 |  | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q2 Actual | \% | Q2 Actual | \% | Y/Y | \% |
| Revenue | 272.5 |  | 271.9 |  | -0.6 | -0.2\% |
| Business profit | 11.3 | 4.2\% | 12.7 | 4.7\% | +1.3 | +12.2\% |
| Profit from operating activities | 9.0 | 3.3\% | 12.1 | 4.5\% | +3.1 | +34.6\% |
| Profit before tax | 8.5 | 3.1\% | 12.5 | 4.6\% | +4.0 | +46.9\% |
| Profit for the period attributable to owners of the parent company | 4.7 | 1.8\% | 9.0 | 3.3\% | +4.2 | +89.1\% |
| EPS* (yen) | 13.58 |  | 25.67 |  |  |  |
| Exchange USD rate (yen) EUR | $\begin{aligned} & 111.00 \\ & 130.36 \end{aligned}$ |  | $\begin{aligned} & 111.46 \\ & 129.66 \end{aligned}$ |  |  |  |
| * Basic earnings per share for the period | Exchange effect (Billions of yen) |  | USD | EUR | Other currencies | Total |
| RevenueBusiness profit |  |  | +0.3 | -0.2 | -4.2 | -4.0 |
|  |  |  | -0.1 | -0.1 | -2.5 | -2.7 |

## Quarterly Comparison by Business

(Billions of yen)

| Printing Solutions | $\begin{aligned} & \text { FY2017 Q2 } \\ & \text { Actual } \end{aligned}$ | $\begin{gathered} \text { FY2018 Q2 } \\ \text { Actual } \end{gathered}$ | Y/Y | IJP: <br> - High-capacity ink tank printer sales generally firm |
| :---: | :---: | :---: | :---: | :---: |
| Revenue | 176.1 | 178.0 | +1.9 | - Ink cartridge printer sales |
| Printers | 123.6 | 123.6 | +0.0 | maintain prices. |
| \% sales IJP | 83\% | 83\% |  | - Ink earnings decreased. <br> - SIDM: |
| SIDM | 8\% | 8\% |  | Flat year on year |
| Other | 9\% | 9\% |  | eady sales continued in |
| Professional Printing | 48.2 | 50.0 | +1.7 | signage, textile and label categories. |
| Other | 4.5 | 4.3 | -0.1 | - Photo and graphics printer earnings decreased due to |
| Inter-segment revenue | -0.3 | -0.0 | +0.3 | moves by competitors. |
| Segment profit | 13.8 | 18.3 | +4.5 | Sales of tablet POS printers |
| ROS | 7.9\% | 10.3\% |  | and products for China increased. |

## Quarterly Comparison by Business

(Billions of yen)

| Visual Communications | $\begin{gathered} \text { FY2017 Q2 } \\ \text { Actual } \end{gathered}$ | $\begin{gathered} \text { FY2018 Q2 } \\ \text { Actual } \end{gathered}$ | Y/Y |
| :---: | :---: | :---: | :---: |
| Revenue | 52.8 | 53.9 | +1.1 |
| Segment profit | 7.4 | 6.3 | -1.1 |
| ROS | 14.2\% | 11.7\% |  |

- Projectors:
- Model mix improved owing to increased sales of high-lumen models.
- Demand grew in Europe and Asia but was soft in the Americas and Japan.
(Billions of yen)

| Wearable \& Industrial Products | $\begin{gathered} \text { FY2017 Q2 } \\ \text { Actual } \end{gathered}$ | $\begin{gathered} \text { FY2018 Q2 } \\ \text { Actual } \end{gathered}$ | Y/Y |
| :---: | :---: | :---: | :---: |
| Revenue | 43.2 | 40.9 | -2.3 |
| Wearable Products | 13.0 | 12.1 | -0.8 |
| Robotics Solutions | 6.4 | 5.0 | -1.4 |
| Microdevices, Other | 25.3 | 25.2 | -0.1 |
| Inter-segment revenue | -1.6 | -1.4 | +0.1 |
| Segment profit | 2.4 | 1.6 | -0.7 |
| ROS | 5.5\% | 4.0\% |  |

- Watches:

No rebound in overseas sales

- Robots:
U.S.-China trade friction caused demand in the Greater China region to rapidly decrease.
- Quartz:

Shipments to consumer electronics manufacturers and others decreased.

- Semiconductors:

Continued strong demand.

## Quarterly Selling, General and Administrative Expenses



## Q2 Business Profit Change Cause Analysis



## Statements of Financial Position

## Total assets

(Billions of yen)



| (Billions | 201.6 | 208.5 | 233.9 | 223.2 | 256.3 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | 88 days |
|  | 67 days | 74 days | 81 days | 74 days | $\longrightarrow 0.9$ |
| 200.0 |  | 0.7 | 47.6 | 48.6 | 50.5 |
| 200.0 | $45.1{ }^{0.6}$ | $46.3$ | 52.6 |  | 57.3 |
| 100.0 | 47.1 | 46.9 |  |  |  |
|  | 108.7 | 114.4 | 132.2 | 122.7 | 147.4 |
| 0.0 | End of March 2016 | End of March 2017 | End of <br> Sept. 2017 | End of March 2018 | End of Sept. 2018 |

## Statements of Financial Position

Interest-bearing liabilities and ratio of interest-bearing liabilities, Net Cash


Equity and equity ratio attributable to owners of the parent company


## FY2018 Financial Outlook

| (Billions of yen) | FY2017 |  | FY2018 |  |  |  | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Actual | \% | $\begin{aligned} & 7 / 27 \\ & \text { Outlook } \end{aligned}$ | \% | 10/30 Outlook | \% | Y/Y | ${ }_{\text {7/27 }}^{\text {voutlook }}$ |
| Revenue | 1,102.1 |  | 1,050.0 |  | 1,090.0 |  | $\begin{gathered} -12.1 \\ -1.1 \% \end{gathered}$ | $\begin{array}{r} +40.0 \\ +3.8 \% \end{array}$ |
| Business profit | 74.7 | 6.8\% | 80.0 | 7.6\% | 80.0 | 7.3\% | $\begin{array}{r} +5.2 \\ +7.0 \% \end{array}$ | - |
| Profit from operating activities | 65.0 | 5.9\% | 75.0 | 7.1\% | 77.0 | 7.1\% | $\begin{array}{r} +11.9 \\ +18.5 \% \end{array}$ | $\begin{array}{r} +2.0 \\ +2.7 \% \end{array}$ |
| Profit before tax | 62.6 | 5.7\% | 74.0 | 7.0\% | 76.0 | 7.0\% | $\begin{array}{r} +13.3 \\ +21.3 \% \end{array}$ | $\begin{array}{r} +2.0 \\ +2.7 \% \end{array}$ |
| Profit for the year attributable to owners of the parent company | 41.8 | 3.8\% | 58.0 | 5.5\% | 60.0 | 5.5\% | $\begin{array}{r} +18.1 \\ +43.4 \% \end{array}$ | $\begin{array}{r} +2.0 \\ +3.4 \% \end{array}$ |
| EPS ${ }^{* 1}$ (yen) | 118.78 |  | 164.67 |  | 170.34 |  |  |  |
| $\begin{array}{ll}\text { Exchange } & \text { USD } \\ \text { rate (yen) } & \text { EUR }\end{array}$ | $\begin{aligned} & 110.85 \\ & 129.66 \end{aligned}$ |  | $\begin{aligned} & 102.00 \\ & 126.00 \end{aligned}$ |  | $\begin{aligned} & 110.00 \\ & 128.00 \end{aligned}$ |  |  |  |
| Exchange rate | USD | EUR | Exchange sensitivity ${ }^{* 2}$ |  | *2 USD | EUR | Other currencies |  |
| Q3 onward (yen) | 110.00 | 127.00 | Revenue |  | -3.0 | -1.5 |  | -3.0 |
| ${ }^{1}$ Basic earnings per share for | ear |  | Business profit |  | $t \quad+0.5$ | -1.0 |  | -1.3 |

${ }^{* 2}$ Annual impact of a 1 -yen increase in the value of the yen versus the USD \& EUR (in billions of yen) Annual impact of a $1 \%$ increase in the value of the yen versus other currencies (in billions of yen)

## FY2018 Financial Outlook by Business

| Printing Solutions | FY2017 Actual | $\begin{aligned} & \text { FY2018 } \\ & 7 / 27 \\ & \text { Outlook } \end{aligned}$ | $\begin{aligned} & \text { FY2018 } \\ & \text { 10/30 } \\ & \text { Outlook } \end{aligned}$ | Y/Y | $\begin{aligned} & \text { vs. } \\ & 7 / 27 \\ & \text { Outlook } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | 736.6 | 700.0 | 724.0 | -12.6 | +24.0 |
| Printers | 523.1 | 500.0 | 511.0 | -12.1 | +11.0 |
| \% sales IJP | 83\% | 84\% | 84\% |  |  |
| SIDM | 8\% | 7\% | 8\% |  |  |
| Other | 9\% | 9\% | 8\% |  |  |
| Professional Printing | 197.8 | 184.0 | 194.0 | -3.8 | +10.0 |
| Other | 17.3 | 18.0 | 19.0 | +1.6 | +1.0 |
| Inter-segment revenue | -1.6 | -2.0 | +0.0 | +1.6 | +2.0 |
| Segment profit | 94.8 | 100.0 | 101.0 | +6.1 | +1.0 |
| ROS | 12.9\% | 14.3\% | 14.0\% |  |  |

## FY2018 Financial Outlook by Business

(Billions of yen)

| Visual Communications | FY2017 <br> Actual | $\begin{aligned} & \text { FY2018 } \\ & 7 / 27 \\ & \text { Outlook } \end{aligned}$ | $\begin{gathered} \text { FY2018 } \\ \text { 10/30 } \\ \text { Outlook } \end{gathered}$ | Y/Y | $\begin{gathered} \text { vs. } \\ 7 / 27 \\ \text { Outlook } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | 198.8 | 188.0 | 199.0 | +0.1 | +11.0 |
| Segment profit | 24.4 | 22.0 | 20.0 | -4.4 | -2.0 |
| ROS | 12.3\% | 11.7\% | 10.1\% |  |  |


| Wearable \& Industrial Products | FY2017 <br> Actual | $\begin{aligned} & \text { FY2018 } \\ & 7 / 27 \\ & \text { Outlook } \end{aligned}$ | $\begin{gathered} \text { FY2018 } \\ \text { 10/30 } \\ \text { Outlook } \end{gathered}$ | Y/Y | $\begin{gathered} \text { vs. } \\ 7 / 27 \\ \text { Outlook } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | 167.3 | 161.0 | 167.0 | -0.3 | +6.0 |
| Wearable Products | 50.3 | 46.0 | 48.0 | -2.3 | +2.0 |
| Robotics Solutions | 24.6 | 26.0 | 26.0 | +1.3 | - |
| Microdevices, Other | 98.9 | 94.0 | 99.0 | +0.0 | +5.0 |
| Inter-segment revenue | -6.6 | -5.0 | -6.0 | +0.6 | -1.0 |
| Segment profit | 7.1 | 9.0 | 10.0 | +2.8 | +1.0 |
| ROS | 4.3\% | 5.6\% | 6.0\% |  |  |

## Research \& Development Costs



Capital Expenditure and Depreciation and Amortization Expenses


## Free Cash Flows

(Billions of yen)


## Main Management Indices

| (\%) | $\begin{gathered} \text { FY2014 } \\ \text { Actual } \end{gathered}$ | FY2015 <br> Actual | $\begin{aligned} & \text { FY2016 } \\ & \text { Actual } \end{aligned}$ | FY2017 <br> Actual | FY2018 Outlook |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ROS ${ }^{*}$ | 9.3 | 7.8 | 6.4 | 6.8 | 7.3 |
| ROA *2 | 10.6 | 8.7 | 6.9 | 7.4 | 7.7 |
| ROE *3 | 26.3 | 9.5 | 10.1 | 8.3 | 11.1 |

[^1]
## Reference

## Quarterly Revenue Trend By Business Segment

| Exchange rate (yen) | USD | 111.08 | 111.00 | 112.92 | 108.39 | 109.06 | 111.46 | +0.46 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | EUR | 122.12 | 130.36 | 132.96 | 133.20 | 130.09 | 129.66 | -0.70 |
| Revenue (Billions of yen) |  | Q1/2017 | Q2/2017 | Q3/2017 | Q4/2017 | Q1/2018 | Q2/2018 | Y/Y |
| Printing Solutions |  | 165.9 | 176.1 | 211.6 | 182.9 | 166.6 | 178.0 | +1.9 |
| Visual Communications |  | 46.3 | 52.8 | 51.6 | 48.0 | 51.4 | 53.9 | +1.1 |
| Wearable \& Industrial Products |  | 43.0 | 43.2 | 42.3 | 38.6 | 43.1 | 40.9 | -2.3 |
| Other |  | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | -0.0 |
| Corporate expenses \& Eliminations |  | -0.8 | 0.0 | 0.2 | -1.3 | -0.9 | -1.3 | -1.3 |
| Consolidated total |  | 254.8 | 272.5 | 306.1 | 268.6 | 260.4 | 271.9 | -0.6 |
| (Billions of yen) |  |  |  |  |  |  |  |  |
| 350.0 |  |  |  |  |  |  |  |  |
| 300.0 |  |  |  |  |  |  |  | Other |
| 250.0 |  |  |  |  |  |  |  | Wearable \& Industrial Products |
| 200.0 |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  | Visual Communications |
| 150.0 |  |  |  |  |  |  |  |  |
| 100.0 |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  | Printing Solutions |
| 50.0 |  |  | - |  | - |  |  |  |
| 0.0 |  |  |  |  |  |  |  | Corporate expenses |
|  |  | Q1/2017 | Q2/2017 | Q3/2017 | Q4/2017 | Q1/2018 | Q2/2018 | \& Eliminations |

## Quarterly Business Profit Trend By Business Segment



## Main Product Sales Trends

■ Results \& outlook vs. previous fiscal year ASP (average selling prices) and sales amounts after conversion to yen

| Product |  | FY2017 Full year (Actual) | $\begin{aligned} & \text { FY2018/Q1 } \\ & \text { (Actual) } \end{aligned}$ | $\begin{aligned} & \text { FY2018/Q2 } \\ & \text { (Actual) } \end{aligned}$ | FY2018 Full year (Outlook) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Exchange rate | USD <br> EUR | $\begin{aligned} & ¥ 110.85 \\ & ¥ 129.66 \end{aligned}$ | $\begin{aligned} & ¥ 109.06 \\ & ¥ 130.09 \end{aligned}$ | $\begin{aligned} & 111.46 \\ & 129.66 \end{aligned}$ | $\begin{aligned} & 110.00 \\ & 128.00 \end{aligned}$ |
| IJP hardware | Volume | +8\% | +5\% | -3\% | + $2 \%$ |
|  | High-capacity*/ office models as \% of total unit sales | Less than 50\%/ More than 15\% | - | - | Less than 60\%/ Around 15\% |
|  | ASP | + low teen \% | + mid-single-digit \% | + high single-digit \% | Flat YoY |
|  | Revenue | + low 20 \% | + high single-digit \% | + mid-single-digit \% | + low single-digit \% |
| IJP ink | Volume (packs) | -4\% | -7\% | -3\% | - |
|  | ASP | + mid-single-digit \% | Flat YoY | - mid-single-digit \% | - |
|  | Revenue | + low single-digit \% | - high single-digit \% | - high single-digit \% | - high single-digit \% |
| SIDM printers | Volume | -7\% | +5\% | +5\% | Flat YoY |
|  | ASP | + low single-digit \% | Flat YoY | - low single-digit \% | - high single-digit \% |
|  | Revenue | - mid-single-digit \% | + mid single-digit \% | + low single-digit \% | - high single-digit \% |
| Projectors | Volume | +1\% | +10\% | +1\% | +6\% |
|  | ASP | + high single-digit \% | Flat YoY | + low single-digit \% | - mid-single-digit \% |
|  | Revenue | + low teen \% | + low teen \% | + low single-digit \% | Flat YoY |

The indicators in this document are based on values tracked internally by Epson.

* High-capacity ink printers (high-capacity ink tank, high-capacity ink pack, and high-speed linehead inkjet multifunction printers)


## Revenue to customers outside of Japan Employee numbers

## Revenue to customers outside of Japan

| Exchange rate USD | 111.08 | 111.00 | 112.92 | 108.39 | 109.06 | 111.46 | +0.46 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (yen) EUR | 122.12 | 130.36 | 132.96 | 133.20 | 130.09 | 129.66 | -0.70 |
| Revenue (Billions of yen) | Q1/2017 | Q2/2017 | Q3/2017 | Q4/2017 | Q1/2018 | Q2/2018 | Y/Y |
| The Americas | 78.3 | 81.5 | 81.9 | 78.5 | 75.5 | 82.1 | +0.5 |
| Europe | 50.2 | 52.1 | 68.2 | 62.6 | 52.8 | 52.0 | -0.1 |
| Asia/ Oceania | 72.7 | 80.3 | 78.4 | 66.7 | 79.2 | 79.4 | -0.8 |
| Total revenue to overseas customers | 201.2 | 214.0 | 228.6 | 207.9 | 207.6 | 213.7 | -0.3 |
| Consolidated revenue | 254.8 | 272.5 | 306.1 | 268.6 | 260.4 | 271.9 | -0.6 |
| \% of revenue to consolidated revenue | Q1/2017 | Q2/2017 | Q3/2017 | Q4/2017 | Q1/2018 | Q2/2018 |  |
| The Americas | 30.7\% | 29.9\% | 26.8\% | 29.3\% | 29.0\% | 30.2\% |  |
| Europe | 19.7\% | 19.1\% | 22.3\% | 23.3\% | 20.3\% | 19.1\% |  |
| Asia/ Oceania | 28.5\% | 29.5\% | 25.6\% | 24.8\% | 30.4\% | 29.2\% |  |
| Total | 79.0\% | 78.6\% | 74.7\% | 77.4\% | 79.7\% | 78.6\% |  |

## Employees

| Number of employees at period end (person) | $\begin{aligned} & \text { End of } \\ & \text { Mar. } 2016 \end{aligned}$ | $\begin{aligned} & \text { End of } \\ & \text { Mar. } 2017 \end{aligned}$ | End of Sept. 2017 | $\begin{aligned} & \text { End of } \\ & \text { Mar. } 2018 \end{aligned}$ | End of Sept. 2018 | $\begin{aligned} & \text { Compared to } \\ & \text { end of } \\ & \text { Mar. } 2018 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Japan | 18,699 | 19,175 | 19,616 | 19,436 | 19,694 | +258 |
| Non-Japan | 48,906 | 53,245 | 61,312 | 56,955 | 61,699 | +4,744 |
| Consolidated total | 67,605 | 72,420 | 80,928 | 76,391 | 81,393 | +5,002 |

## Major Business Indicators

(Billions of yen)

|  | Category | FY2016 Actual | FY2017 <br> Actual | FY2018 Outlook | $\begin{array}{\|c\|} \hline \text { FY2018 } \\ \text { (FY2016-18 } \\ \text { business } \\ \text { plan) } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Exchange rate | USD | $¥ 108.38$ | $¥ 110.85$ | 110.00 | $¥ 115.00$ |
|  | EUR | $¥ 118.79$ | $¥ 129.66$ | 128.00 | $¥ 125.00$ |
| Printing Solutions | Revenue | 686.6 | 736.6 | 724.0 | 805.0 |
|  | Segment profit | 84.1 | 94.8 | 101.0 | - |
| Visual Communications | Revenue | 179.6 | 1,98.8 | 199.0 | 200.0 |
|  | Segment profit | 16.1 | 24.4 | 20.0 | - |
| Wearable \& Industrial Products | Revenue | 158.5 | 167.3 | 167.0 | 195.0 |
|  | Segment profit | 7.8 | 7.1 | 10.0 | - |
| Other | Revenue | 1.5 | 0.9 | 1.0 | 0.0 |
|  | Segment profit | -0.4 | -0.5 | -1.0 | - |
| Corporate expenses \& Eliminations | Revenue | -1.5 | -1.7 | -1.0 | 0.0 |
|  | Segment profit | -41.7 | -51.1 | -50.0 | - |
| Consolidated total | Revenue | 1,024.8 | 1,102.1 | 1,090.0 | 1,200.0 |
|  | Business profit | 65.8 | 74.7 | 80.0 | 96.0 |
|  | ROS | 6.4\% | 6.8\% | 7.3\% | 8\% |
|  | ROE | 10.1\% | 8.3\% | 11.1\% | Sustain at at least 10\% |

(Billions of yen)

| Category | FY2016 <br> Actual | FY2017 <br> Actual | FY2018 <br> Outlook | 3-year <br> cumulative <br> (FY2016-18 <br> business <br> plan) |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| USD | $¥ 108.38$ | $¥ 110.85$ | 110.00 | $¥ 115.00$ |  |
| EUR | $¥ 118.79$ | $¥ 129.66$ | 128.00 | $¥ 125.00$ |  |
| Operating <br> CF | 96.8 | 84.2 | 108.0 | Approx. <br> 330.0 |  |
| FCF | 21.1 | 9.6 | 29.0 | Approx. <br> 120.0 |  |
| Capital | 75.3 | 79.4 | 83.0 | Approx. <br> 210.0 |  |
| expenditure | 52.7 | 50.3 | 55.0 | Invest <br> aggressively |  |
| R\&D costs |  |  |  |  |  |

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[^0]:    *1 Data source: Futuresource Consulting Ltd., more than 500lm projectors
    *2 High-lumen projectors are defined as models that have a replaceable lens

[^1]:    *1 Business profit/ revenue
    *2 Business profit/ total assets (avg. balance)
    *3 Profit for the year attributable to owners of the parent company/ Equity attributable to owners of the parent company (avg. balance)

