## Third Quarter Financial Results Fiscal Year 2016 (Ending March 2017)

January 31, 2017 SEIKO EPSON CORP.

## - Disclaimer regarding forward-looking statements

The foregoing statements regarding future results reflect the Company's expectations based on information available at the time of announcement. The information contains certain forward-looking statements that are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Such risks and uncertainties include, but are not limited to, the competitive environment, market trends, general economic conditions, technological changes, exchange rate fluctuations and our ability to continue to timely introduce new products and services.

## Note regarding business profit

Business profit is calculated by deducting cost of sales and SGA expenses from revenue.
Although not defined in the statement of consolidated comprehensive income, this indicator is very similar to the concept of operating income under J-GAAP. Epson will present this information as a reference, as the Company believes users of financial statements will find it useful when evaluating Epson's financial performance.

## - Numerical values presented herein

Numbers are rounded down to the unit indicated. Percentages are rounded off to one decimal place.

## 1) FY2016 Q3 Financial Results

## 2) FY2016 Financial Outlook

Financial Highlights (Through First 9 Months)

| (Billions of yen) |  | FY2015 |  | FY2016 |  |  | Change |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | First 9 Months | \% | First 9 Months | \% |  | Amount |  | \% |
| Revenue |  | 837.4 | - | 765.8 | - |  | -71.5 |  | -8.5\% |
| Business profit |  | 72.7 | 8.7\% | 54.0 | 7.1 |  | -18.7 |  | 25.7\% |
| Profit from operating activities |  | 81.9 | 9.8\% | 57.2 | 7.5 |  | -24.6 |  | 30.1\% |
| Profit before taxes |  | 80.3 | 9.6\% | 57.3 | 7.5 |  | -22.9 |  | 28.6\% |
| Profit for the period |  | 55.2 | 6.6\% | 47.0 | 6.1 |  | -8.1 |  | 14.7\% |
| EPS* |  | $¥ 153.64$ |  | $¥ 132.93$ | Exchange difference (Billions of yen) |  |  |  |  |
|  |  |  |  |  |  | USD | EUR | other | Total |
|  | USD | $¥ 121.70$ |  | $¥ 106.63$ | Revenue | -33.2 | -17.0 | -41.4 | -91.7 |
|  | EUR | $¥ 134.36$ |  | $¥ 118.02$ | $\begin{aligned} & \text { Business } \\ & \text { profit } \end{aligned}$ | +6.0 | -12.0 | -17.0 | -23.0 |

Financial Highlights (Third Quarter)

| (Billions of yen) |  | FY2015 |  | FY2016 |  |  | Change |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Q3 Actual | \% | Q3 Actual | \% |  | Amount |  | \% |
| Revenue |  | 294.4 | - | 278.2 | - |  | -16.1 |  | -5.5\% |
| Business profit |  | 32.5 | 11.0\% | 28.3 | 10.2 |  | -4.1 |  | 12.9\% |
| Profit from operating activities |  | 40.1 | 13.7\% | 29.5 | 10.6 |  | -10.6 |  | 26.6\% |
| Profit before taxes |  | 40.2 | 13.7\% | 30.3 | 10.9 |  | -9.8 |  | 24.6\% |
| Profit for the period |  | 29.0 | 9.9\% | 28.4 | 10.2 |  | -0.5 |  | -2.0\% |
| EPS* |  | $¥ 80.89$ |  | $¥ 81.03$ | Exchange difference (Billions of yen) |  |  |  |  |
|  |  |  |  |  |  | USD | EUR | Other | Total |
|  | USD | $¥ 121.50$ |  | $¥ 109.30$ | Revenue | -8.8 | -6.1 | -10.8 |  -25.9 |
|  | EUR | $¥ 132.95$ |  | $¥ 117.78$ | Business profit | +1.2 | -4.4 | -4.3 | 3 -7.4 |








## Business Profit Change Cause Analysis



* The corporate and other segments in this comparison include products and businesses that cannot be compared directly with similar items in the previous year.


## Statements of Financial Position

## Total assets


(Billions of yen)

## Inventories



Interest-bearing liabilities \& ratio of interest-bearing liabilities


End of March 2014 End of March 2015 End of Dec. 2015 End of March 2016 End of Dec. 2016
(Billions of yen)
Equity \& equity ratio attributable to owners of the parent company


## 1) FY2016 Q3 Financial Results

2) FY2016 Financial Outlook

FY2016 Financial Outlook

| $\begin{aligned} & \text { (Billions } \\ & \text { of ven) } \end{aligned}$ |  | FY2015 |  | FY2016 |  |  |  | Change (amount, \%) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Actual | \% | $\begin{aligned} & \hline 10 / 27 \\ & \text { Outlook } \end{aligned}$ | \% | $\begin{gathered} 1 / 31 \\ \text { Outlook } \end{gathered}$ | \% | Y/Y | Vs. <br> 10/27 Outlook |
| Revenue |  | 1,092.4 | - | 1,000.0 | - | 1,020.0 | - | $\begin{array}{r} -72.4 \\ -6.6 \% \end{array}$ | $\begin{array}{r} +20.0 \\ +2.0 \% \end{array}$ |
| Business profit |  | 84.9 | 7.8\% | 60.0 | 6.0\% | 64.0 | 6.3\% | $\begin{array}{r} -20.9 \\ -24.7 \% \end{array}$ | $\begin{array}{r} +4.0 \\ +6.7 \% \end{array}$ |
|  |  | 94.0 | 8.6\% | 60.0 | 6.0\% | 64.0 | 6.3\% | $\begin{array}{r} -30.0 \\ -31.9 \% \end{array}$ | $\begin{array}{r} +4.0 \\ +6.7 \% \end{array}$ |
| $\begin{aligned} & \text { Profit before } \\ & \text { taxes } \end{aligned}$ |  | 91.5 | 8.4\% | 59.0 | 5.9\% | 63.0 | 6.2\% | $\begin{array}{r} -28.5 \\ -31.2 \% \end{array}$ | $\begin{array}{r} +4.0 \\ +6.8 \% \end{array}$ |
| Profit for the year |  | 46.0 | 4.2\% | 46.0 | 4.6\% | 48.0 | 4.7\% | $\begin{array}{r} +1.9 \\ +4.2 \% \end{array}$ | $\begin{array}{r} +2.0 \\ +4.3 \% \end{array}$ |
| EPS* |  | $¥ 127.94$ |  | $¥ 130.60$ |  | $¥ 136.28$ | - Exchange rate assumptions from Q4 USD: $¥ 110.00$ <br> EUR: $¥ 115.00$ Exchange rate sensitivity (full year) -Effect on business profit of 1 -yen rise in yen value <br> USD: $+¥ 0.3$ bil. / EUR: -0.9 bil. Effect on business profit of $1 \%$ rise in yen value Currencies other than USD \& EUR: $-¥ 1.0$ bil. |  |  |
|  | USD | $¥ 120.14$ |  | $¥ 103.00$ |  | $¥ 107.00$ |  |  |  |
|  | EUR | $¥ 132.58$ |  | $¥ 114.00$ |  | $¥ 117.00$ |  |  |  |

- Change in exchange rate assumptions (Q4: $¥ 110 / U S D, \neq 115 / E U R$ )
$\checkmark$ Positive impact of $¥ 20$ billion on revenue and $¥ 4$ billion on business profit in second half
- Revenue and business profit on a constant currency basis are the same as the previous outlook after factoring in the performance of each business and Q3 business situation into the full-year outlook


## Printing Solutions

$\checkmark$ High-capacity ink tank printer prices to remain steady
$\checkmark$ Ink cartridge printer unit shipments to decline mainly in consumer markets
$\checkmark$ SIDM printer unit shipments to decrease in China

## Visual Communications

$\checkmark$ Steady demand forecast to continue into Q4
Wearable \& Industrial Products
$\checkmark$ Watch unit shipments to decrease due to slow markets
Corporate
$\checkmark$ Fixed costs to decline

- Sales of strategic products will expand and steady progress will be made in laying the foundations for growth


$\square$ Research \& Development

(Billions of yen)




## Reference

Major Business Indicators
(Billions of yen)

|  |  | FY2015 Actual | $\begin{aligned} & \text { FY2016 } \\ & \text { 1/31 } \\ & \text { Outlook } \\ & \hline \end{aligned}$ | FY2018 Targets |
| :---: | :---: | :---: | :---: | :---: |
| Printing Solutions | Revenue | 736.3 | 688.0 | 805.0 |
|  | Business profit | 104.7 | 87.0 | - |
| Visual Communications | Revenue | 184.0 | 174.0 | 200.0 |
|  | Business profit | 15.5 | 15.0 | - |
| Wearable \& Industrial Products | Revenue | 170.4 | 159.0 | 195.0 |
|  | Business profit | 9.8 | 6.0 | - |
| Other | Revenue | 1.4 | 1.0 | 0.0 |
|  | Business profit | -0.5 | -1.0 | - |
| Corporate, Adjustment | Revenue | 0.2 | -2.0 | 0.0 |
|  | Business profit | -44.6 | -43.0 | - |
| Consolidated total | Revenue | 1,092.4 | 1,020.0 | 1,200.0 |
|  | Business profit | 84.9 | 64.0 | 96.0 |
|  | ROS | 7.8\% | 6.3\% | 8\% |
|  | ROE | 9.5\% | 10.0\% | Sustain at at least 10\% |

(Billions of yen)

| Category | FY2015 <br> Actual | FY2016 <br> 1/31 <br> Outlook | 3-year <br> cumulative <br> (FY2016-18 <br> business plan) |
| :--- | ---: | ---: | ---: |
| Operating <br> CF | 113.0 | 96.0 | Approx. <br> 330.0 |
| FCF | 61.4 | 26.0 | Approx. <br> 120.0 |
| Capital |  |  |  |
| expenditure | 69.4 |  | 77.0 |
| R\&D costs | 53.1 | 56.0 | Approx. <br> 210.0 |
| Invest |  |  |  |
| aggressively |  |  |  |


|  | FY2015 <br> Actual | FY2016 <br> $1 / 31$ <br> Outlook | FY2016-18 <br> business plan |
| :--- | :---: | :---: | :---: |
| USD | $¥ 120.14$ | $¥ 107.00$ | $¥ 115.00$ |
| EUR | $¥ 132.58$ | $¥ 117.00$ | $¥ 125.00$ |

FY2015 result (vs. FY2014) and FY2016 result/ forecast (vs. FY2015)

ASP (average selling prices) and sales
amounts after conversion to yen

| Product |  | FY2015 <br> Full year | $\begin{gathered} \text { FY2016 } \\ \text { Q1 } \end{gathered}$ | $\begin{gathered} \text { FY2016 } \\ \text { Q2 } \end{gathered}$ | $\begin{gathered} \text { FY2016 } \\ \text { Q3 } \end{gathered}$ | FY2016 Full year (outlook) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IJP | Volume | +1\% | +8\% | +5\% | +2\% | +7\% |
|  | Office/ high-capacity ink tank as \% of total unit sales | Approx. 20\%/ <br> Approx. 35\% | - | - | - | Approx. 20\%/ <br> Approx. 40\% |
|  | ASP | + low single-digit \% | Around -10\% | - mid 10\% | - low single-digit \% | - high single-digit \% |
|  | Revenue | + low single-digit \% | - low single-digit \% | - low teen \% | Flat YoY | Flat YoY |
| IJP ink | Volume (packs) | 0\% | -3\% | -7\% | -2\% | - |
|  | ASP | $\begin{aligned} & + \text { mid-single- } \\ & \text { digit \% } \end{aligned}$ | - low single-digit \% | - high single-digit \% | - low single-digit \% | - |
|  | Revenue | $\begin{aligned} & + \text { mid-single- } \\ & \text { digit } \% \end{aligned}$ | - mid-single-digit \% | - mid-teen \% | - mid-single-digit \% | - high single-digit \% |
| SIDM printers | Volume | -6\% | +19\% | +10\% | -13\% | +3\% |
|  | ASP | + low single-digit \% | - mid 20\% | - mid 20\% | - mid teen \% | - low 20\% |
|  | Revenue | - low single-digit \% | Around -10\% | - high teen \% | - high 20\% | - high 10\% |
| Projectors | Volume | +2\% | +9\% | +8\% | +7\% | +6\% |
|  | ASP | + low single-digit \% | - mid-teen \% | - mid-teen \% | - high single-digit \% | - low teen \% |
|  | Revenue | $\begin{aligned} & + \text { mid-single- } \\ & \text { digit } \% \end{aligned}$ | - high single-digit \% | - high single-digit \% | Flat YoY | - mid-single-digit \% |

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