## Third Quarter Financial Results

 Fiscal Year 2014 (Ending March 2015)January 30, 2015 SEIKO EPSON CORP.

## Disclaimer regarding forward-looking statements

The foregoing statements regarding future results reflect the Company's expectations based on information available at the time of announcement. The information contains certain forwardlooking statements that are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Such risks and uncertainties include, but are not limited to, the competitive environment, market trends, general economic conditions, technological changes, exchange rate fluctuations and our ability to continue to timely introduce new products and services.

## - Numerical values presented herein

Numbers are rounded to the unit indicated.
Percentages are rounded off to one decimal place.

## Disclosure of FY2014 Financial Results

■ Financial results are presented on an IFRS basis, effective from the 2014 fiscal year.
(Financial results and forecasts are presented on an IFRS basis.)
■ FY2013 financial results have also been restated based on IFRS for comparison purposes.

[^0]
## 1) FY2014 Q3 Financial Results

## 2) FY2014 Financial Outlook

Financial Highlights (Through Third Quarter)

| (Billions of yen) |  | FY2013 |  | FY2014 |  | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | First 9 Months | \% | First 9 Months | \% | Amount | \% |
| Revenue |  | 755.1 | - | 814.8 | - | +59.6 | +7.9\% |
| Business profit |  | 76.5 | 10.1\% | 85.4 | 10.5\% | +8.8 | +11.6\% |
| Profit from operating activities |  | 70.5 | 9.3\% | 110.6 | 13.6\% | +40.1 | +56.9\% |
| Profit before taxes |  | 70.4 | 9.3\% | 112.6 | 13.8\% | +42.1 | +59.8\% |
| Profit for the period |  | 42.7 | $5.7 \%$ | 90.6 | 11.1\% | +47.8 | +112.0\% |
| EPS |  | $¥ 237.93$ |  | $¥ 505.77$ |  |  |  |
|  | USD | 799.39 |  | $¥ 106.87$ |  |  |  |
|  | EUR | $¥ 132.23$ |  | $¥ 140.30$ |  |  |  |

Financial Highlights (Third Quarter)

| (Billions of yen) |  | FY2013 |  | FY2014 |  | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} 3 \mathrm{Q} \\ \text { Actual } \end{gathered}$ | \% | $\begin{gathered} 3 \mathrm{Q} \\ \text { Actual } \end{gathered}$ | \% | Amount | \% |
| Revenue |  | 283.8 | - | 301.9 | - | +18.1 | +6.4\% |
| Business profit |  | 43.0 | 15.2\% | 34.5 | 11.4\% | -8.4 | -19.7\% |
| Profit from operating activities |  | 40.1 | 14.1\% | 32.0 | 10.6\% | -8.0 | -20.0\% |
| Profit before taxes |  | 40.9 | 14.4\% | 32.0 | 10.6\% | -8.9 | -21.9\% |
| Profit for the period |  | 22.8 | 8.0\% | 24.9 | 8.3\% | +2.0 | +9.1\% |
| EPS |  | $¥ 127.00$ |  | $¥ 139.13$ |  |  |  |
|  | USD | $¥ 100.46$ |  | $¥ 114.54$ |  |  |  |
|  | EUR | $¥ 136.69$ |  | $¥ 143.07$ |  |  |  |

- Made steady progress in executing the updated mid-range business plan.
- Revenue exceeded the plan primarily due to yen depreciation, but business profit fell short due to profit decline in the information-related equipment segment.


## Information-related Equipment Segment

## Inkjet Printer

> Ink cartridge printer unit shipments decreased as Japanese market shrank and price competition in developed countries intensified.
> Consumables, high-capacity ink tank and commercial printer revenue basically in line with plan.
> Inkjet printer manufacturing costs rose as yen
 weakened.
> Temporarily increased the number of printers manufactured and shipped in preparation for Q4 sales expansion, etc.


## Information Equipment Segment

## Business Systems

> SIDM printer demand sluggish in emerging countries in Europe. POS product orders down from some accounts.

## Visual Communications

> Sales of entry-level projectors were solid, contributing to record quarterly unit sales.


## Devices \& Precision Products Segment

Microdevices
> Decreased demand for crystals used in consumer electronics. Semiconductor results in line with plan.

## Precision Products

> Firm demand for high-value-added brand watches.


Quarterly Revenue Trend
-By business segment

(Billions of yen)


## Quarterly Revenue Comparison

(Billions of yen)


Quarterly Selling, General and Administrative Expenses
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Quarterly Business Profit Trend

- By business segment
(Billions of yen)



## Business Profit Fluctuation Cause Analysis

(Billions of yen)


* The corporate and other segments in this comparison include products and businesses that cannot be compared directly with similar items in the previous year.


## Statements of Financial Position



Inventories


## Statements of Financial Position

Interest-bearing liabilities \& ratio of interest-bearing liabilities


Equity \& equity ratio attributable to owners of the parent company (Shareholder's equity \& equity ratio)


## 1) FY2014 Q3 Financial Results

2) FY2014 Financial Outlook

| (Billions of yen) |  | FY2013 |  | FY2014 |  |  |  | Change (amount, \%) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Results | \% | 10/31 <br> Outlook | \% | Current Outlook | \% | Y/Y | Vs. Previous Outlook |
| Reve | nue | 1,008.4 | - | 1,060.0 | - | 1,090.0 | - | $\begin{array}{r} +81.5 \\ +8.1 \% \end{array}$ | $\begin{array}{rr} 5 & +30.0 \\ \% & +2.8 \% \end{array}$ |
| Busi profit |  | 90.0 | 8.9\% | 105.0 | 9.9\% | 105.0 | 9.6\% | $\begin{array}{ll}  & +14.9 \\ +16.6 \% \end{array}$ | $\begin{array}{r\|r} 9 & +0.0 \\ \% & +0.0 \% \end{array}$ |
| Profit opera activi | rom | 79.5 | 7.9\% | 132.0 | 12.5\% | 132.0 | 12.1\% | $\begin{aligned} & +52.4 \\ & +65.9 \% \end{aligned}$ | $\begin{array}{r\|r\|} \hline 4 & +0.0 \\ \% & +0.0 \% \end{array}$ |
| Profit taxes | before | 77.9 | 7.7\% | 132.0 | 12.5\% | 132.0 | 12.1\% | $\begin{aligned} & +54.0 \\ & +69.3 \% \end{aligned}$ | $\begin{array}{c\|c} 0 & +0.0 \\ \% & +0.0 \% \end{array}$ |
| Profi the |  | 84.4 | 8.4\% | 111.0 | 10.5\% | 111.0 | 10.2\% | $\begin{aligned} & +26.5 \\ & +31.5 \% \end{aligned}$ | $\begin{array}{c\|c} 5 & +0.0 \\ \% & +0.0 \% \\ \hline \end{array}$ |
|  | S | $¥ 472.03$ |  | $¥ 620.50$ |  | $¥ 620.50$ | Current outlook exchange rate assumptions from Q4 onward USD: $¥ 115.00$ EUR: $¥ 135.00$ |  |  |
|  | SD | $¥ 100.23$ |  | $¥ 102.00$ |  | ¥109.00 |  |  |  |
|  |  |  |  |  |  |  | Foreign exchange sensitivity (effect of 1yen depreciation on FY2014 results) |  |  |
|  | EUR | $¥ 134.37$ |  | $¥ 137.00$ |  | $¥ 139.00$ |  | Revenue <br> $\substack{\text { Approx } \\ +\neq 3.8 \\ \text { bil. }}$ |  |
|  |  |  |  |  |  |  | usd A |  |  |
| 7 |  |  |  |  |  |  | EUR A | $+¥ 1.2 \text { bil. }$ | $\begin{aligned} & \text { Approx. } \\ & +\neq \mathbf{0 . 8} \text { bil. } \end{aligned}$ |

FY2014 Financial Outlook (Revenue)
-By business segment



Revenue Outlook by Business

- Printing Systems Business




FY2014 Financial Outlook (Business Profit)
-By business segment



| Breakdown by <br> segment | FY2013 |  | Actual | FY2014 |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | Cap. Ex. | D\&A | Cap. Ex. | D\&A |  |
| Information Equipment | 26.8 | 27.3 | 32.0 | 31.0 |  |
| Devices \& Precision Products | 8.0 | 7.6 | 9.0 | 8.0 |  |
| Sensing \& Industrial Solutions | 0.8 | 0.7 | 2.0 | 1.0 |  |
| Other/Corporate | 2.0 | 4.9 | 5.0 | 4.0 |  |

## Free Cash Flow Outlook

(Billions of yen)

(\%)


## Dividend Outlook and Share Splits

## Revised Dividend Outlook

- Epson aims to achieve a 30\% dividend payout ratio based on profit after excluding certain special factors.

Full-year dividend outlook: $¥ 115$
( $¥ 35$ interim dividend $+\ldots 80$ year-end dividend)
Reference
Previous outlook: $¥ 70$ full-year dividend ( $¥ 35$ interim dividend $+¥ 35$ year-end dividend)
FY2013 dividend: $¥ 50$ full-year dividend ( $¥ 13$ interim dividend $+¥ 37$ year-end dividend)

* Profit after excluding certain special factors is calculated by deducting tax and other expenses equivalent to the statutory income tax rate from business profit.


## Share Splits

Aim: Increase liquidity of the stock to facilitate investment.
Common share split ratio: 2-for-1
Basis date: March 31, 2015 Effective date: April 1, 2015

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[^0]:    * Business profit is calculated by deducting cost of sales and SGA expenses from revenue.

    Although not defined in the statement of consolidated comprehensive income, this indicator is very similar to the concept of operating income under J-GAAP. Epson will present this information as a reference, as the Company believes users of financial statements will find it useful when evaluating Epson's financial performance.

